

# DREW D. ALLEN

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## EDUCATION

Ph.D., Higher and Postsecondary Education, New York University, 2015  
*Areas of Focus: Statistics and Research Methods; Higher Education Policy*

M.A., Quantitative Methods in the Social Sciences, Columbia University, 2006

B.A., Sociology, University of Arkansas, 2004

## ACADEMIC POSITIONS

### Harvard Graduate School of Education

Senior Lecturer on Education, 2022-present

*Professional Education Faculty Chair: Leadership in Strategic Enrollment Management*  
*Professional Education Faculty Chair: Institutional Research and Data Leadership in Higher Education*

### New York University

Institute Fellow, Steinhardt Institute for Higher Education Policy, 2015-present

Adjunct Professor, Administration, Leadership & Technology, 2017-2022

Research Affiliate, Center for Research on Higher Education Outcomes, 2014-2018

### Georgetown University

Adjunct Faculty, School of Continuing Studies, 2021-2022

## PROFESSIONAL EXPERIENCE

### Harvard University

Associate Provost for Institutional Research and Analytics, 2022-present

### Georgetown University

Associate Vice President, Institutional Data Analytics, 2020-2022

### Princeton University

Executive Director, Data-Driven Social Science Initiative, 2019-2020

Founding Executive Director, Initiative for Data Exploration and Analytics (IDEAS) for Higher Education, 2017–2019; IDEAS Strategic Advisor, 2019-2020

Associate Dean for Data Analysis and Operations, Office of the Dean of the Faculty, 2015-2017

## City University of New York (CUNY)

Founding Director, Office of Research, Evaluation and Program Support, Office of the Senior University Dean for Academic Affairs, 2012-2015

Director/Senior Coordinator of Research and Evaluation, Office of Collaborative Programs, 2010-2012

Research Analyst, Office of Collaborative Programs, 2008-2010

## AREAS OF INTEREST

Program and Policy Evaluation, Use of Generative AI in Higher Education, Economics of Education, Analytics and Data Science, Strategic Enrollment Management, Data Governance

## ACADEMIC AND PROFESSIONAL SERVICE

Academic Advisory Group Member, US-UK Fulbright Commission

Committee Member, Data and Research Advisory Group, New England Commission on Higher Education (NECHE)

Advisor, Eisenhower Fellowships

Co-Chair, University Data Advisory Group, Harvard University

Chair, Harvard Analytics Staff Consortium Steering Committee

Primary Representative, AAU Data Exchange (AAUDE)

## PUBLICATIONS

**Allen, D.** (2024). "The Shifting Institutional Data Landscape and Why It Matters for Student Learning." In Kim, J., Debelius, M., & Maloney, E. (Eds.), *Recentering Learning*. Johns Hopkins University Press.

Daniels, H., **Allen, D.**, Park-Gaghan, T., Hart, L., Sole, M., Bertrand Jones, T., Guzman, A., & Hernandez, M. (2022). "Expanding Promise for Students Needing Academic Support", In C. M. Millett (Ed.), *Expanding Promise: Depicting the ecosystems of support and financial sustainability for five college promise populations*. Educational Testing Service.

**Allen, D.** & Wolniak, G. (2019). "The Effects of Tuition Increases on Racial and Ethnic Diversity at Public Colleges and Universities." *Research in Higher Education*, 60(1).

**Allen, D.** (2015). "Surveys." In Stage, F. K. & Manning, K. (Eds.), *Research in the College Context: Approaches and Methods, 2<sup>nd</sup> Edition*. New York: Routledge.

**Allen, D.**, Strumbos, D., & Clay, J. (2014). "Race, Ethnicity, and Service-Learning: Understanding Access and Equity Using a Critical Quantitative Approach." In Traver, A. & Katz, Z. P. (Eds.), *Service-Learning at the American Community College: Theoretical and Empirical Perspectives*. New York: Palgrave MacMillan.

**Allen, D.** & Dadgar, M. (2012). "Does Dual Enrollment Increase Students' Success in College? Evidence from a Quasi-Experimental Analysis of Dual Enrollment in New York City." In Hofmann,

E. & Voloch, D. (Eds.), *New Directions for Higher Education, No. 158: Dual Enrollment: Strategies, Outcomes, and Lessons for School-College Partnerships* (pp. 11–20). San Francisco: Jossey-Bass.

#### Other Select Research Reports

**Allen, D.**, McPherson, M.S., Nilson, L.B., & Sorcinelli, M.D., *ACUE Student, Faculty, and Institutional Impact Research: Independent Review Process and Findings*. Association of College and University Educators, April 2019.

**Allen, D.** & Horenstein, A. *CUNY Start: Analysis of Student Outcomes*. The City University of New York, Office of Academic Affairs, November 2013.

**Allen, D.** & Dadgar, M. *Thinking Beyond Enrollment: The Postsecondary Outcomes of College Now*. The City University of New York, Office of Academic Affairs, March 2011.

**Allen, D.** *Dual Enrollment: A Comprehensive Literature Review and Bibliography*. The City University of New York, Office of Academic Affairs, August 2010.

### **AWARDS AND GRANTS**

Conrad N. Hilton Foundation. Co-Principal Investigator, 2015–2018. *Supporting postsecondary access and success for transition-aged youth in foster care*. **Award: \$2.5 million** (\$600,000 in direct research funds)

Association for Institutional Research (AIR) Dissertation Grant. Principal Investigator, 2014–2015. Title: *Understanding Developmental Education Pathways for Underrepresented Populations*. **Award: \$20,000**

U.S. Department of Education, Institute of Education Sciences and National Center for Education Research. Co-Investigator, 2014–2019. Title: *Evaluating the Impact of CUNY Start through a Researcher (MDRC) – Local Education Agency (CUNY) Partnership*. **Award: \$4.8 million**

The New York Community Trust - Brooke Astor Fund for New York City Education. Program Evaluator, 2013–2015. Title: *Expanding the Creative Arts Team's Early Learning Program (ELP)*. **Award: \$46,000** Earmarked for Research/Evaluation

Workforce Development Initiative, City University of New York. Principal Investigator, 2013–2014. Title: *The CUNY Career Education Seminar*. **Award: \$15,000**

### **CONFERENCE AND INVITED SEMINAR PRESENTATIONS**

2026: International Young Researchers Conference (Keynote Speaker); American Association of Colleges and Universities (AAC&U) “Data in Today’s Higher Ed Landscape”; American Association for Collegiate Registrars and Admissions Officers (AACRAO) Conference “Foundations of Strategic Enrollment Management and Data-Informed Decisions”; Harvard Leading with Community Forum “Understanding and Acting on Survey Data”; IT Stakeholders Forum “Data Risk Minimization”; Program Evaluation Panel and CUNY Lehman College, “Program Evaluation in Higher Education; Association of Institutional Research (AIR) Forum “IR as a Code-First CollaboratR: Building and R-Based Analytics Ecosystem”; New School University Annual Retention Summit (Keynote)

- 2025: AAC&U “Challenges and Opportunities in Strategic Enrollment Management”; COFHE Institutional Research Meeting “Use of Academic Outcomes Data in Higher Education”; Holistic Success Summit “Removing Barriers of Enrollment Management”; National Association of College and University Food Services (NACUFS) Leadership Series “Adapting to the Rapidly Changing Data Landscape and the Role of Data”; UPCEA MEMS “Better Together: Strategic Enrollment Management and Student Success”
- 2024: AACRAO Conference “Strategic Enrollment Management”: Association for Institutional Research (AIR); AAU Data Exchange Annual Meeting; IVY+ Institutional Research Conference; Holistic Student Success Webcast; The New School’s Annual Retention Summit (Keynote Speaker)
- 2023: American National Higher Education Teaching Conference “It’s Measurable! Organizing IR to Measure the Impact of Effective Teaching for Equitable Success”
- 2022: American Talent Initiative (ATI): Summer Institute on Equity in the Academic Experience; MyPromise 2022 Symposium
- 2021: American Talent Initiative (ATI): Summer Institute on Equity in the Academic Experience; ETS Expanding Promise Symposium; UPCEA “Impact of COVID-19 on Graduate Applications and Enrollment”
- 2019: Higher Education Data Warehousing Group (HEDW); University of Georgia Higher Education Policy Seminar Series; Professional and Organizational Development (POD) Network in Higher Education
- 2018: CUNY, Columbia, Princeton, Association for Public Policy Analysis and Management
- 2017: EDUCAUSE Learning Conference
- 2016: Princeton Education Research Section
- 2015: Association for the Study of Higher Education, Association for Institutional Research (AIR), American Educational Research Association, League for Innovation
- 2014: GraduateNYC!, American Educational Research Association, Association for Education Policy and Finance, American Association for Public Opinion Research (AAPOR)
- 2013: U.S. Department of Health and Human Services, Association for Public Policy Analysis and Management, Association for the Study of Higher Education, NY Consortium of Evaluators
- 2012: NYU Institute for Education and Social Policy, Massachusetts Department of Higher Education, Association for Education Finance and Policy
- 2011: NYU Institute for Education and Social Policy, NYC College of Technology, American Evaluation Association

## **GRADUATE STUDENT ADVISEMENT**

- Anna Zinko (New York University, Higher Education), Dissertation Committee, 2021-present
- Abby Williams (New York University, Higher Education), Dissertation Committee, 2024-2026
- Leah Lattimore (New York University, Higher Education), Dissertation Committee, 2020-2026
- Jimmy Suarez (New York University, Higher Education), Dissertation Committee, 2023-2025
- Nick Voelker (New York University, Higher Education), Dissertation Committee, 2021-2024
- Suzanne Lyons (New York University, Higher Education), Dissertation Reader, 2023-2024

Jake Hewins (Georgetown University), Capstone Reader, 2023  
Abby Vidmer (Georgetown University, Higher Education), Capstone Advisor, 2022  
Juan Pinilla Manriquez (Georgetown University, Higher Education), Capstone Advisor, 2021-2022  
Katie Gomulkiewicz (Georgetown University, Higher Education), Capstone Advisor, 2021-2022  
Vanessa Taylor (Georgetown University, Higher Education), Capstone Advisor, 2021-2022  
Rachel Mead (New York University, Higher Education), Dissertation Committee, 2020-2022  
Beth Markowitz (New York University, Higher Education), External Reader, 2020  
Rachel Shapiro (New York University, Higher Education), Dissertation Committee, 2019-2020  
Erin Brent (New York University, Higher Education), Dissertation Committee, 2018-2019  
Jayme Lawler (Northwestern University, Data Analytics), Thesis Committee, 2018-2019  
Jerrell Robinson (Iona College, Educational Leadership), Dissertation Advisor, 2017-2018  
John Capman (CUNY, Industrial/Organizational Psychology), Dissertation Committee, 2017