

Bridget Terry Long, Ph.D.

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EDUCATION

- Ph.D.* Harvard University, Department of Economics (2000). Dissertation: *The Market for Higher Education: Economic Analyses of College Choice, Returns, and State Aid Policy*.
Committee members: Caroline Hoxby (chair); Lawrence Katz; Claudia Goldin.
- A.M.* Harvard University, Department of Economics (1997). Fields: *Labor Economics, Public Finance, Urban Economics*.
- A.B.* Princeton University (1995). Major: *Economics*. Certificate: *Afro-American Studies*.
- Courses* Stanford University (Summer 1993). American Economic Association Graduate School Preparation Program.

UNIVERSITY ROLES

- Harvard University Distinguished Service Professor and Saris Professor of Education and Economics*, Harvard Graduate School of Education (2024 to present).
- Dean*, Harvard Graduate School of Education (2018-24)
Led the redesign and launch of the new master's degree program and the establishment of foundation courses. Oversaw the pivot to remote education during the pandemic. Launched HGSE's first online master's degree. Successfully fundraised to increase student financial aid substantially. Expanded HGSE's external engagements with leaders, practitioners, and families.
- Saris Professor of Education and Economics* (endowed chair), Harvard Graduate School of Education (2011 to present); formerly called the *Xander Chair of Education and Economics*.
- Academic Dean*, Harvard Graduate School of Education (2013-17)
Directed Academic Affairs, including the Master's and Doctoral Programs, faculty professional development and reviews, search processes, governance matters, and student disciplinary cases.
- Faculty Director, Ed.D./Ph.D. Degree Program*, Harvard Graduate School of Education (2010-13)
Led the transition from the research Ed.D. to the Ph.D. program joint with the Harvard Graduate School of Arts and Sciences (GSAS). Chaired the Ph.D. Steering and Admissions Committees.
- Professor of Education and Economics*, Harvard Graduate School of Education (2009-11)
- Assoc. Professor of Education and Economics*, Harvard Graduate School of Education (2004-09)
- Assistant Professor*, Harvard Graduate School of Education (2000-04)

RESEARCH AFFILIATIONS

Research Associate, National Bureau of Economic Research (NBER) (2009 to present); *Faculty Research Fellow* (2003-09)

Member, American Academy of Arts and Sciences (2024 to present)

Affiliated Researcher, Abdul Latif Jameel Poverty Action Lab (J-PAL) (2020 to present)

Member, National Academy of Education (2019 to present)

Research Member, Center for Analysis on Postsecondary Education and Employment, Teachers College, Columbia University (2011-17)

Collaborative Partner, National Center of Postsecondary Research, Community College Research Center, Teachers College, Columbia University (2006-12)

Visiting Scholar, Boston Federal Reserve Bank, New England Public Policy Center (2006-07)

ORGANIZATIONAL LEADERSHIP

Board Chair, MDRC (2022 to present). *Member* (2010 to present)

Co-Chair, Commission on Opportunities after High School, American Academy of Arts & Sciences (2024 to present).

Board Member, Axim Collaborative (2022 to present). Non-profit led by Harvard and MIT focused on advancing educational opportunity, inclusive learning, and improved outcomes using technology.

Board Member, Red Sox Foundation (2019 to present). Helped to develop the Fenway Park Learning Lab for Boston Public School students.

Board Member, Curriculum Associates, LCC (2022 to present)

Trustee, Buckingham Browne & Nichols School (2016-22 and 2023 to present). *Member*, Executive Committee (2018-22 and 2024 to present). *Chair*, Governance Committee (2024 to present). *Chair*, Real Estate Committee (2017-22). *Member*, Head of School Search Committee (2017).

Co-Chairperson, Massachusetts Business Coalition for Early Childhood Education (2020-24).

Board Member, The Character Lab (2021-24). An organization focused on generating and disseminating actionable advice for parents and teachers based on science.

Chair (2011-13), *Vice Chair* (2010-11), *Board Member* (2010-16). National Board of Education Sciences, Institute of Education Sciences, U.S. Department of Education. Presidential Appointment, Senate confirmation.

Board Member, Society for Research on Educational Effectiveness (SREE) (2014-18).

Board Member, Public Education Nominating Council for Massachusetts (2007-15). Appointed by Gov. Patrick.

Selection Panel Member, School on the Move Prize, EdVestors (2018-24)

Board Member, Society for Research on Educational Effectiveness (SREE) (2014-18).

Board Member, Commonwealth Corporation (2008-2013).

Board Member, Soldiers Field Park Children Center. Chair, Education Policies Committee (2010-12).

Trustee, Newbury College, Brookline, MA (2004-09). Chair, Academic and Enrollment Management Committee and Member, Executive Committee.

Chair, Institute of Education Sciences, Education Systems and Broad Reform Scientific Review Panel (2009). Member (2007-09)

HONORS & AWARDS

Elected to Membership, American Academy of Arts & Sciences (2024)

Peter H. Rossi Award for Contributions to the Theory or Practice of Program Evaluation, Association for Public Policy Analysis and Management (APPAM) (2022)

Mentor Award, Spencer Foundation (2021)

Named to the International Women's Forum (2021)

Get Konnected!'s 50 Most Influential People of Color in Higher Education (2020)

Elected to Membership, National Academy of Education (2019)

Elected to Membership, International Academy of Education (2019)

Fellow, Lumina Foundation for Education (2013-2015)

"Learners to Leaders" Award for Distinguished Alumni, Naperville North High School (2013)

Robert P. Huff Golden Quill Award, National Association of Student Financial Aid Administrators (NASFAA). Given for excellence in research and published works on student financial assistance (2008)

*Featured in the *The Chronicle of Higher Education* as one of eleven scholars in "New Voices: A Look at the New Generation of Higher-Education Thinkers." (2005)*

Postdoctoral Fellowship, National Academy of Education and Spencer Foundation. "The Role of Price in College Decisions: Implications for Aid Policy." (2002-04)

Morningstar Family Teaching Award, Harvard Graduate School of Education (2003)

*Selected as a "Rising Star" in the Academy by *Black Issues in Higher Education* (2003)*

American Educational Research Association (AERA) Dissertation Grant. "The Market for Higher Education: Economic Analyses of College Choice, Returns, and State Aid Policy." (1999-2000)

Harvard University, Department of Economics, Graduate Studies Fellowship (1995-2000)

Sumner Slichter Fellowship for Study in Labor Economics, Harvard University (1996-97)

National Science Foundation, Graduate Studies Fellowship (1995-98)

COMPETITIVE GRANTS AND FUNDED PROJECTS

- PI, Institute of Education Sciences (IES), U.S. Department of Education (Grant# R305A160388): "Could Connecting Students with Financial Aid lead to Better College Outcomes? A Proposal to Test the Effectiveness of FAFSA Interventions Using the NPSAS Sample." (2016-2023) Joint with Eric Bettinger. \$2,350,482.
- Co-PI, Bill and Melinda Gates Foundation, Grant: "Capacity Assistance: Leadership, Institutional Research/Data and Strategic Finance." (2018) Joint with Matt Miller and Jim Honan. \$1,094,360.
- Co-PI, Institute of Education Sciences (IES), U.S. Department of Education: "Digital Messaging to Improve College Enrollment and Success." (2014-2018) Joint with Chris Avery, Ben Castleman, and Lindsay Page. \$3,499,999.
- Co-PI, Institute of Education Sciences (IES), U.S. Department of Education (Grant# R305A120280): "Improving Information and Access to Financial Aid." (2012-17) Joint with Eric Bettinger. \$2,869,281.
- PI, Institute of Education Sciences (IES), U.S. Department of Education (Grant# R305A090204): "Simplification and Incentives: A Randomized Experiment to Increase College Savings." (2009-16) Joint with Eric Bettinger. \$1,757,738.
- Co-PI, Bill and Melinda Gates Foundation, Grant: "Improving Information and Access to Financial Aid: Expanding the FAFSA Experiment." (2009-13) Joint with Eric Bettinger and Philip Oreopoulos. \$1,400,088.
- PI, The Bill and Melinda Gates Foundation, Grant: "Understanding Barriers and Examining Interventions: A Project to Study Postsecondary Access and Success Using State Administrative Data." (2008-15) Joint with Eric Bettinger, Stella Flores, and Michal Kurlaender. \$1,961,931.
- Co-PI, TG Public Benefit Grant Program. "A Quantitative and Qualitative Examination of the Impact of Family Engagement on Students' Academic Outcomes." (2012-2015) Joint with Families United in Educational Leadership (FUEL). \$135,000.
- PI, Susan Thompson Buffett Foundation. Process evaluation of the Thompson Scholars Learning Community Program at the University of Nebraska campuses. Planning Grant (2012) \$50,000. Full Grant (2012-14) \$795,000.
- Project Member, Center for Analysis of Postsecondary Education and Employment (CAPSEE). Funded by the Institute of Education Sciences (IES), U.S. Department of Education (Grant# R305C110011). Housed at the Community College Research Center, Teachers College, Columbia University with participation by scholars at the University of Michigan, Stanford University, the City University of New York (CUNY), and the University of North Carolina. (2011-2016). \$9,951,362.
- Project Member, National Center of Postsecondary Research (NCPR). Funded by the Institute of Education Sciences (IES), U.S. Department of Education (Grant# R305A060010). Housed at the Community College Research Center, Teachers College, Columbia

University with participation by MDRC and the University of Virginia. (2006-2012). \$9,813,619.

Co-PI, “Increasing College Enrollment among Low- and Moderate-Income Families: A Program to Improve Access to College Information and Financial Aid.” Joint with Eric Bettinger and Philip Oreopoulos. *Multiple funders:*

- The Bill and Melinda Gates Foundation (2008-10) \$1,245,024
- Institute of Education Sciences (IES), U.S. Department of Education (Grant# R305A060010), National Center for Postsecondary Research (2007-09) \$100,000
- National Science Foundation, Award# 0721158 (2007-12) \$455,509
- The Bill and Melinda Gates Foundation (2007) \$123,992
- Kauffman Foundation (2007-08) \$140,000
- The Spencer Foundation (2009-10) \$40,000

PI, Atlantic Philanthropies and Ford Foundation, Grant: “Building Infrastructure and Expanding Research in the Economics of Higher Education.” Joint with Thomas J. Kane (2006-08) \$998,000

PI, Smith Richardson Foundation, Domestic Public Policy Fellowship: “Under-prepared Students in Higher Education: Searching for the right Policies to address the Problem of Insufficient Preparation” (2006-07) \$60,000

Co-PI, Lumina Foundation for Education Grant: “The Role and Effect of Remediation in Higher Education.” Joint with Eric Bettinger. (2003-06) \$225,000

PI, William F. Milton Fund, Harvard University, Research Grant: “The Role and Effect of Remedial Education in Higher Education.” (2003-04) \$35,000

PI, Spencer Foundation Grant: “Community College Attendance as a Pathway to a Baccalaureate Degree.” (2002-03) \$35,000

PI, Spencer Foundation Grant: “An Analysis of the Development and Impact of Honors Colleges at American Universities.” (2001-02) \$35,000

PI, National Association of Student Financial Aid Administrators (NASFAA) Grant: “The Institutional Impact of the Georgia HOPE Program.” (2001-02) \$5,000

RESEARCH PUBLICATIONS

Journal Articles

Long, B. (2023) “Increasing the Impact of Program Evaluation: The Importance of Challenging Assumptions and Incorporating New Perspectives.” *Evaluation Review* 47(5).

Bettinger, Eric, Oded Gurantz, Monica Lee, and B. Long. (2022) “‘Prior-Prior Year’ FAFSA Increased Aid Submissions but Likely not Enrollment.” *Research in Higher Education*. [equal authorship]

Avery, Chris, Benjamin Castleman, Michael Hurwitz, B. Long, and Lindsay Page. (2021) “Digital Messaging to Improve College Enrollment and Success.” *Economics of Education Review* 84.

Boatman, Angela and B. Long. (2018) “Does Remediation Work for All Students? How the Effects of Postsecondary Remedial and Developmental Courses Vary by Level of Academic

- Preparation." *Educational Evaluation and Policy Analysis* 40(1): 29-58.
- Castleman, Benjamin, B. Long, and Zachary Mabel. (2018). "Can Financial Aid Help to Address the Growing Need for STEM Education? The Effects of Need-Based Grants on the Completion of Science, Technology, Engineering and Math Courses and Degrees." *Journal of Policy Analysis and Management* 37(1): 136-166.
- Bettinger, Eric and B. Long. (2018) "Mass Instruction or Higher Learning? The Impact of Class Size in Higher Education." *Education Finance and Policy* 13(1): 97-118. [equal authorship]
- Castleman, Benjamin and B. Long. (2016) "Looking Beyond Enrollment: The Causal Effect of Need-Based Grants on College Access, Persistence, and Graduation." *Journal of Labor Economics*, 34(4), 1023–1073.
- Boatman, Angela and B. Long. (2016) "Does Financial Aid Impact College Student Engagement? The Effects of the Gates Millennium Scholarship on Academic and Extracurricular Behaviors." *Research in Higher Education* 57(6), 653-681.
- Bettinger, Eric, B. Long, and Eric Taylor. (2016) "When Inputs are Outputs: The Case of Graduate Student Instructors? The Impact of Teaching Fellows on Student Outcomes." *Economics of Education Review* 52: 63-76. [equal authorship]
- Bettinger, Eric, Angela Boatman, and B. Long. (2013) "Student Supports: Developmental Education and Other Academic Programs." Cecilia Rouse, Lisa Barrow, and Thomas Brock, Eds. *Future of Children: Postsecondary Education in the U.S.*, vol. 23, no. 1, Spring. [equal authorship]
- Bettinger, Eric, B. Long, Philip Oreopoulos, and Lisa Sanbonmatsu. (2012) "The Role of Application Assistance and Information in College Decisions: Results from the H&R Block FAFSA Experiment." *Quarterly Journal of Economics* 127(3): 1-38. [equal lead authorship with Bettinger and Oreopoulos]
- Bettinger, Eric and B. Long. (2010) "Does Cheaper Mean Better? The Impact of using Adjunct Instructors on Student Outcomes." *Review of Economics and Statistics* 92(3): 598–613. [equal authorship]
- Long, B. (2010) "Beyond Admissions: Reflections and Future Considerations." In Mark Long and Marta Tienda, Eds. *Beyond Admissions: Re-thinking College Opportunities and Outcomes*. The ANNALS of the American Academy of Political and Social Science, vol. 627, January.
- Bound, John, Brad Hershbein, and B. Long. (2009) "Student reactions to Increasing College Competition." *Journal of Economic Perspectives*, 23(4): 119–46. A longer version is available as NBER Working Paper No. 15272. [equal authorship]
- Bettinger, Eric and B. Long. (2009) "Addressing the Needs of Under-Prepared College Students: Does College Remediation Work?" *Journal of Human Resources* 44(3): 736–771. [equal authorship]
- Long, B. and Michal Kurlaender. (2009) "Do Community Colleges provide a Viable Pathway to a Baccalaureate Degree?" *Educational Evaluation and Policy Analysis* 31(1): 30-53. [lead author]
- Osili, Una Okonkwo and Long, B. (2008) "Does Female Schooling Reduce Fertility? Evidence from Nigeria." *Journal of Development Economics*, vol. 87, no. 1, pp. 57-75.
- Long, B. (2007) "The Contributions of Economics to the Study of College Access and Success."

Teachers College Record, vol. 109, no. 10.

- Long, B. and Erin K. Riley. (2007) "Financial Aid: A Broken Bridge to College Access?" *Harvard Educational Review*, vol. 77, no. 1, Spring.
- Bettinger, Eric and B. Long. (2005) "Do Faculty Members serve as Role Models? The Impact of Faculty Gender on Female Students." *American Economic Review*, vol. 95, no. 2. [equal authorship]
- Bettinger, Eric and B. Long. (2005) "Remediation at the Community College: Student Participation and Outcomes." *New Directions for Community Colleges*. [equal authorship]
- Long, B. (2004) "Does the Format of an Aid Program Matter? The Effect of In-Kind Tuition Subsidies." *Review of Economics and Statistics*, vol. 86, no. 3, pp. 767-782.
- Long, B. (2004) "How do Financial Aid Policies affect Colleges? The Institutional Impact of the Georgia HOPE Scholarship." *Journal of Human Resources*, vol. 39, no. 3.
- Long, B. (2004) "How Have College Decisions Changed Overtime? An Application of the Conditional Logistic Choice Model." *Journal of Econometrics*, vol. 121, no. 1-2: pp. 271-296.
- Long, B. (2003) "The Connection between Government Aid and College Pricing." *Journal of Student Financial Aid*, vol. 33, no. 2.
- Long, B. (2003) "Diversity by Any Other Name: Are there Viable Alternatives to Affirmative Action in Higher Education?" *The Western Journal of Black Studies*, vol. 27, no.1, pp. 20-30.

Chapters in Edited Volumes

- Long, B. (2015) "The Financial Crisis and College Enrollment: How have Students and Their Families Responded?" *How the Financial Crisis and Great Recession Affected Higher Education*. Jeffrey Brown and Caroline Hoxby, Eds. University of Chicago Press.
- Long, B. (2014) "Addressing the Academic Barriers to Higher Education." *Policies to address Poverty in America*. Melissa S. Kearney and Benjamin H. Harris, Eds. Washington, DC: Brookings Institution, The Hamilton Project.
- Long, B. (2013) "Supporting Access to Higher Education." *Legacies of the War on Poverty*. Martha Bailey and Sheldon Danziger, Eds. The National Poverty Center Series on Poverty and Public Policy. New York: Russell Sage Foundation.
- Long, B. and Angela Boatman. (2013) "The Role of Remediation and Developmental Courses in Access and Persistence." Anthony Jones and Laura Perna, Eds. *The State of College Access and Completion: Improving College Success for Students from Underrepresented Groups*. New York: Routledge Books.
- Long, B. (2012) "Remediation: The Challenge of Helping Underprepared Students." In Andrew P. Kelly and Mark Schneider, Eds. *Getting to Graduation: The Completion Agenda in Higher Education*. Baltimore: The Johns Hopkins University Press.
- Long, B. (2011) "The New Financial Aid Policies: Their Impact on Access and Equity for Low-Income Students." Lisa M. Stulberg and Sharon Lawner Weinberg, Eds. *Diversity in American Higher Education: Toward a More Comprehensive Approach*. New York: Routledge Books.
- Long, B. (2010) "Higher Education Finance and Accountability." In Kevin Carey and Mark Schneider, Eds. *Accountability in American Higher Education*. New York: Palgrave Macmillan

and American Enterprise Institute.

- Long, B. and Stella M. Flores. (2010) "Policy, Finance and Economics." In Shaun Harper and Sylvia Hurtado, Eds. *Racial and Ethnic Diversity in Higher Education*. Association for the Study of Higher Education (ASHE) Reader Series. Pearson Publishing
- Long, B. (2010) "High School Dropout Prevention and College Preparatory Programs." In Phillip B. Levine and David J. Zimmerman, Eds. *Targeting Investments in Children: Fighting Poverty When Resources are Limited*. University of Chicago Press, Robin Hood Foundation, and the National Bureau of Economic Research.
- Bettinger, Eric and B. Long. (2007) "Institutional Responses to Reduce Inequalities in College Outcomes: Remedial and Developmental Courses in Higher Education." In Stacy Dickert-Conlin and Ross Rubenstein, Eds. *Economic Inequality and Higher Education: Access, Persistence, and Success*. New York: Russell Sage Foundation. [equal authorship]
- Long, B. and Erin K. Riley. (2007) "Sending Signals to Students: The Role of Early Placement Testing in Improving Academic Preparation." In *Minding the Gap: Why Integrating High School with College Makes Sense and How to Do It*. Cambridge: Harvard Education Press and Jobs for the Future. [lead author]
- Long, B. and Erin K. Riley. (2007) "The Demand Side of Loans: The Changing Face of Borrowers." In Frederick Hess, Ed. *Footing the Tuition Bill: The New Student Loan Sector*. Washington, D.C.: American Enterprise Institute. [lead author]
- Bettinger, Eric and B. Long. (2006) "The Increasing Use of Adjunct Instructors at Public Institutions: Are we Hurting Students?" In Ronald Ehrenberg, Ed. *What's Happening to Public Higher Education*. Westport, CT: Greenwood Press for the American Council on Education. [equal authorship]
- Long, B. (2004) "The Impact of Federal Tax Credits for Higher Education Expenses." In Caroline M. Hoxby, Ed. *College Choices: The Economics of Which College, When College, and How to Pay For It*. Chicago: University of Chicago Press and the National Bureau of Economic Research.
- Long, B. (2002) "Do State Financial Aid Programs Cause Colleges to Raise Prices?" *Who Should We Help?* Donald Heller and Patricia Marin, eds. Cambridge: Harvard Civil Rights Project.

Other Research Reports

- Soliz, Adela and B. Long. (2014) "The Causal Effect of Federal Work Study on Student Outcomes in the Ohio Public University System." *Center for Analysis of Postsecondary Education and Employment (CAPSEE) Paper*.
- Long, B. and Zack Mabel. (2012) "Barriers to College Success: Income Disparities in Progress to Completion."
- Long, B. (2010) "Financial Aid: A Key to Community College Student Success." Issue Brief prepared for the White House Summit on Community Colleges.
- Calcagno, Juan Carlos and B. Long. (2009) "Evaluating the Impact of Remedial Education in Florida Community Colleges: A Quasi-Experimental Regression Discontinuity Design." National Center for Postsecondary Research (NCPR) Brief, August.
- Bettinger, Eric and B. Long. (2009) Strategies for the Redesign of the Beginning Postsecondary Students Longitudinal Study. National Center for Education Statistics (NCES).

- Long, B. (2009) *Emerging Issues in Postsecondary Access and Choice: Implications for the Conceptualization and Modeling of College Decisions*. Washington, D.C.: National Center for Education Statistics (NCES)/National Institute of Statistical Sciences (NISS) Access and Choice Project.
- Calcagno, Juan Carlos and B. Long. (2008) "The Impact of Postsecondary Remediation Using a Regression Discontinuity Approach: Addressing Endogenous Sorting and Noncompliance." National Center for Postsecondary Research (NCPR) Working Paper. Also National Bureau of Economic Research (NBER) Working Paper No. 14194.
- Boatman, Angela and B. Long. (2008) *Does Financial Aid Impact Collegiate Success? The Effects of the Gates Millennium Scholars Program on Academic Performance and Behaviors*. Report for the Bill & Melinda Gates Foundation and The Institute of Higher Education Policy.
- Bert, Melissa, B. Long, and Angela Boatman. (2008) *Does Financial Aid affect the Likelihood of Minority Students Entering a STEM Discipline? The Effects of the Gates Millennium Scholars Program*. Report for the Bill & Melinda Gates Foundation and The Institute of Higher Education Policy.
- Long, B. (2007) "Do Loans Increase College Access and Choice? Examining the Introduction of Universal Student Loans." Federal Reserve Bank of Boston, New England Public Policy Center, Working Paper No. 07-1, November.
- Long, B. (2007) *College Remedial and Developmental Courses: Serving the Needs of Under-Prepared Students*. Information Brief for Program Officers. Seattle: Bill & Melinda Gates Foundation, November.
- Long, B. (2006) *Postsecondary Remediation: Major Questions and Research*. Report for the Bill and Melinda Gates Foundation.
- Long, B. (2006) *Estimates of the Returns from Increased Educational Attainment*. Dallas, TX: Best Associates.
- Longanecker, David, Cheryl D. Blanco, and B. Long. (2004) "The Impact of Federal Financial Aid Policies on the Funding, Design, Operation, and Marketing of State and Institutional Financial Aid Policies and Practices: A Review of the Literature." Boston: The Education Resources Institute (TERI).
- Hoxby, Caroline M. and B. Long. (1999) "Explaining Rising Income and Wage Inequality among the College-Educated." National Bureau of Economic Research (NBER) Working Paper No. 6873.

POLICY & PRACTICE REPORTS

- Higher Education Task Force. (2024). *Higher Education Climate Action Plan*. This is Planet Ed, an initiative of the Aspen Institute.
- Perna, L. W., Gonzalez, M., Hines, E. M., Holcomb-McCoy, C., Lombardi, A., Long, B., Rodriguez, A., Winkler, D. Brockman, S., Bruch, J., Espinoza, A., Haymond, K., A., Person, A., Pham, C., Steele, E., Wissel, S., Wood, M. (2024) *Improving college access and readiness for all students: A practice guide for educators* (WWC 2022003). Washington, DC: National Center for Education Evaluation and Regional Assistance (NCEE), Institute of Education Sciences, U.S. Department of Education.

- Harvard Future of Teaching and Learning Task Force. (2022) *Reimagining the Classroom, Enriching Content, and Expanding the Harvard Community*.
- Long, B. (2018) "The College Completion Landscape: Trends, Challenges, and Why it Matters." *Elevating College Completion*. Washington, DC: American Enterprise Institute and the Third Way.
- Long, B. (2017) *Helping Women to Succeed in Higher Education: Supporting the Non-Traditional College Student with Child Care*. Washington, D.C.: *The Brookings Institution and the Hamilton Project*.
- Long, B. and Monnica Chan. (2017) *Massachusetts State Student Aid Program Study*. Prepared for the Massachusetts Board of Higher Education.
- Long, B. (2016) *State Support for Higher Education: How Changing the Distribution of Funds Could Improve College Completion Rates*. National Commission on Financing 21st Century Higher Education. University of Virginia, Miller Center.
- Baum, Sandy, Thomas Bailey, Eric Bettinger, Susan Dynarski, Arthur Hauptman, Harry Holzer, James Jacobs, Kathleen Little, B. Long, Michael McPherson, James Rosenbaum, Donald Saleh, Judith Scott-Clayton, Sarah Turner. (2013) *Rethinking Pell Grants*. College Board Advocacy & Policy Center, report of the Rethinking Pell Grants Study Group.
- Baum, Sandra, Susan Dynarski, Art Hauptman, B. Long, Michael McPherson, Judith Scott-Clayton, and Sarah Turner. (2011) *Suggestions for Pell Grant Reform*. Washington, DC. College Board.
- Long, B. and Laura Kavazanjian. (2012) *Affirmative Action in Tertiary Education: A Meta-Analysis of Global Policies and Practices*. Report prepared for The World Bank.
- Long, B. (2010) *Grading Higher Education: Giving Consumers the Information They Need*. Washington, D.C.: *The Center for American Progress and The Hamilton Project, December*.
- Long, B. (2010) "Making College Affordable by Improving Aid Policy." *Issues in Science and Technology*. Washington, D.C.: National Academy of Sciences, Division of Behavioral and Social Sciences and Education, Summer.
- Long, B. (2010) "The Supply Side of Higher Education: Higher Education Finance and the Potential of Using Institutional Incentives to Support Student Success." Prepared for the project on Reform and Innovation in the New Ecology of U.S. Higher Education, Stanford University. Principal Investigators: Mitchell Stevens and Michael Kirst.
- Long, B. (2009) "Financial Aid and Older Workers: Supporting the Nontraditional Student." *Strategies for the Improving Economic Mobility of Workers*. Kalamazoo: W.E. Upjohn Institute for Employment Research and the Federal Reserve Bank of Chicago.
- Long, B. and Anjali Adukia. (2009) *The Impact of the Financial Crisis on Tertiary Education World Wide*. Report prepared for The World Bank.
- Long, B. (2008) "What Is Known About the Impact of Financial Aid? Implications for Policy." National Center for Postsecondary Research (NCPR) Working Paper.
- Baum, Sandy, Michael McPherson, Thomas Bailey, Steven Brooks, Charles Clotfelter, Susan Dynarski, Ronald Ehrenberg, Carl Kaestle, Tom Kane, Bridget Terry Long, Marshall Smith, William Troutt, and Jane Wellman. (2008) *Fulfilling the Commitment: Recommendations for*

Reforming Federal Student Aid. Report from the Rethinking Student Aid Study Group. Spencer Foundation, Lumina Foundation, and the College Board.

Long, B. (2007) *Using Research to Improve Student Success: What more could be done?* Washington, D.C.: National Postsecondary Education Cooperative (NPEC), National Symposium on Postsecondary Student Success.

Long, B. with Dana Ansel and Greg Leiserson. (2006) *Paying for College: The Rising Cost of Higher Education*. Boston, MA: MassINC. [lead author]

Long, B., Clantha McCurdy, and Jamie Merisotis. (2006) *Final Report from the Task Force on Student Financial Aid*. Massachusetts Board of Higher Education. [lead author]

Long, B. (2005) *State Financial Aid: Policies to Enhance Articulation and Transfer*. Boulder, CO: Western Interstate Commission on Higher Education, Changing Direction Project.

Reville, S. Paul, Celine Coggins, Jennifer Candon, Kathryn McDermott, Andrew Churchill, and B. Long. (2005) *Reaching Capacity: A Blueprint for the State Role in Improving Low Performing Schools and Districts*. Boston, MA: Rennie Center for Education Research & Policy at MassINC.

Choitz, Victoria, Laura Dowd, and B. Long. (2004) *Getting Serious About Lifelong Learning: Improving the Use and Value of the Hope and Lifetime Learning Tax Credits for Working Adults Students*. Arlington, MA: FutureWorks. [equal authorship]

Long, B. (2004) "The Role of Perceptions and Information in College Access: An Exploratory Review of the Literature and Possible Data Sources." Boston: The Education Resources Institute (TERI).

UNPUBLISHED DRAFTS

Soliz, Adela and B. Long. "Does Working Help or Hurt College Students? The Effects of Federal Work-Study Participation on Student Outcomes." *Under submission*.

Bettinger, Eric, B. Long, Monica Lee. "Connecting Students with Financial Aid: The Impact of Information and Framing on Aid Renewal and Enrollment Intensity." *Under submission*.

Long, B. and Eric Bettinger. "Simplification and Incentives: A Randomized Experiment to Increase College Savings." The Early College Planning Initiative.

Daugherty, Lindsay and B. Long. (2013) "Does more information and a brief refresher course make a difference in placement into remediation? Evaluating a Developmental Education Intervention." Unpublished paper.

OTHER PUBLICATIONS

Op Eds and Commentary

Long, B.T. (2022) "Using the Tools of Economics to Make Education More Effective." *Colloquy*, 150th Anniversary Alumni Profile, Harvard Graduate School of Arts and Sciences.

Long, B.T. (Mar 17, 2021) "How to Ensure This Isn't a Lost Year for America's Kids." *The Washington Post*.

Interview with Goldie Blumenstyk. (February 17, 2021). "What's Different About This Recession and Why That Matters to Higher Ed." *The Chronicle of Higher Education*, *The Edge* Newsletter.

- Long, B.T. and Emiliana Vegas. (Apr 9, 2020) "What can COVID-19 teach us about strengthening education systems?" Brookings Institution blog.
- Cook, Kim, Kristin Hultquist, Bridget Terry Long, and Judith Scott-Clayton. (Dec 5, 2019) "FAFSA: Ask any college student. The federal student aid application is needlessly complex." *USA Today*.
- Committee on the Status of Minority Groups in the Economics Profession, CSMGEP Profiles. (2016) "Honing In on the Economics of Higher Education."
- Long, B. T. and Kristin Conklin. (2015) "Fixing the On-Ramp to Higher Education." *Roll Call*, the news source for Capitol Hill.
- Long, B. T. (2014) "Is College Worth It? Yes, But Not Always." *Examining the Value of a College Degree*. Seattle: Payscale.
- Long, B. T. (2009) "Breaking the Affordability Barrier: How much of the college access problem is attributable to lack of information about financial aid?" *National CrossTalk*. San Jose, CA: The National Center for Public Policy and Higher Education, December.
- Long, B. T. and Dana Ansel (2007) "As Student Debt Increases, Colleges Owe more in Performance." *Connection: The Journal of the New England Board of Higher Education*, Winter, vol. XXI: pp. 23-24. [lead author]
- Long, B. T. (2006) "What can Governments do to Improve Access and Success in Higher Education?" *National CrossTalk: Reactions to the Spellings Commission Report*. San Jose, CA: The National Center for Public Policy and Higher Education.
- Long, B. T. (2005) "The Remediation Debate: Are We Serving the Needs of Under-Prepared College Students?" *National CrossTalk*. San Jose, CA: The National Center for Public Policy and Higher Education.
- Long, B. T. (2003) "Who Can Afford College? The Economics behind Access." *Ed. Magazine*. Cambridge: Harvard Graduate School of Education.

Dictionary Entries

- Long, B. (2020) "Access to Higher Education: Barriers to Enrollment and Choice." *Encyclopedia of International Higher Education Systems and Institutions*. Jung Cheol Shin and Pedro Teixeira, Eds. Section: "Mass and Elite Higher Education in 21st Century." Springer Netherlands.
- Long, B. (2020) "Access to Higher Education: Affirmative Action." *Encyclopedia of International Higher Education Systems and Institutions*. Jung Cheol Shin and Pedro Teixeira, Eds. Section: "Mass and Elite Higher Education in 21st Century." Springer Netherlands.
- Long, B. (2018) "College Access." *New Palgrave Dictionary of Economics*. Bruce Weinberg, Ed.
- Long, B. (2012) "Financial Aid and Access to Higher Education." *Encyclopedia of Diversity in Education*. James A. Banks, Ed. Los Angeles: Sage Publications.

Book Forwards and Reviews

- Long, B. (2021) Forward to *Re-Inventing American Higher Education for a New World Order*. By Paul LeBlanc. Harvard Education Press.
- Long, B. (2002) Book Review: *American Education & Corporations: The Free Market Goes To School*. By

D. Boyles. *Teachers College Record*, vol. 104, no. 5.

EXPERT COURT TESTIMONY

Expert Report (2024). United States District Court for Northern District of Illinois Eastern Division, Case No. 1:22-cv-00125, Class Action. *Plaintiffs v. Brown University, California Institute of Technology, University of Chicago, the Trustees of Columbia University in the City Of New York, Cornell University, Trustees of Dartmouth College, Duke University, Emory University, Georgetown University, the Johns Hopkins University, Massachusetts Institute of Technology, Northwestern University, University Of Notre Dame Du Lac, the Trustees of the University of Pennsylvania, William Marsh Rice University, Vanderbilt University, and Yale University.*

Expert, Rebuttal, and Response Reports (2018) and Court Testimony (2020). United States District Court for the Middle District Of North Carolina, Case No. 1:14-CV-954. *Students for Fair Admissions, Inc. v. The University Of North Carolina at Chapel Hill, et al.*

FEDERAL CONGRESSIONAL TESTIMONY

Prepared Testimony, U.S. Senate, Committee on Health, Education, Labor and Pensions. Full Committee Hearing: *Time to Finish Fixing the FAFSA.* (2020)

Prepared Testimony, U.S. Senate, Committee on Health, Education, Labor and Pensions. Full Committee Hearing: *Ensuring Access to Higher Education: Simplifying Federal Student Aid for Today's College Student.* (2013)

Prepared Testimony, U.S. House of Representatives, Committee on Education and the Workforce. Hearing: *Education Research: Exploring Opportunities to Strengthen the Institute of Education Sciences.* (2013)

"College Tuition Pricing and Federal Financial Aid: Is there a Connection?" U.S. Senate, Committee on Finance. Hearing: *Report Card on Tax Exemptions and Incentives for Higher Education: Pass, Fail, or Need Improvement?* (2006)

OTHER FEDERAL BRIEFINGS

Prepared Comments on the impact of COVID-19 on education. U.S. Senate Democratic Steering and Outreach Committee. (2020)

Congressional Staff Briefing, "Elevating College Completion." Organized by AEI and Third Way. (2018)

"The State of Community College Research." White House Convening on Community College Research. Co-sponsored by the Domestic Policy Council, Council of Economic Advisers, and the U.S. Dept of Education (2016)

Prepared Comments, Middle Class Prosperity Project Forum. Hearing sponsored by Sen. Elizabeth Warren and Rep. Elijah Cummings. University of Massachusetts-Boston (2015)

Congressional Research Briefing. "Using Information and Assistance to Improve College Outcomes." Sponsored by the Institute for Policy Research, Northwestern University (2014)

Prepared Comments, White House Summit on College Opportunity, Day of Action. Co-sponsored by the National Economic Council, Domestic Policy Council, and U.S.

- Department of Education. Remarks given by Pres. Obama. (2014)
- Policy Briefing with U.S. Senator Elizabeth Warren. (2014)
- Policy Briefing for the Office of the First Lady. “Financial Aid, Information, and Assistance.” (2014)
- Policy Briefing with U.S. Secretary of Education Arne Duncan, Harvard University (2014)
- Policy Memo to Chairman Tom Harkin and Senator Lamar Alexander, U.S. Senate, Committee on Health, Education, Labor and Pensions. “Consensus Recommendations for your Consideration.” With Kristin D. Conklin, Kimberly Cook, and Judith Scott-Clayton. (2013)
- Prepared Comments, Briefing on the Federal College Rating System Proposal for Secretary of Education Arne Duncan, U.S. Department of Education (2013)
- White House Convening on Consumer Information in Higher Education. (2011)
- Prepared Comments, Capitol Hill Briefing sponsored by Education Deans Alliance, American Educational Research Association, and the National Academy of Education: “Payoffs of Long-Term Investments in Education Research” (2011)
- Panel Member, Government Accountability Office Review of Simplifying the Federal Student Aid Application Process (2009)
- “Reforming Federal Financial Aid.” Education Briefing for Senator Edward Kennedy. (2006)

STATE GOVERNMENT BRIEFINGS

- “Redesigning Massachusetts State Financial Aid: Simplifying Process and Maximizing Impact.” Presentation to the Massachusetts Board of Higher Education (2018)
- “Financial Aid Policy: Best Practices from Around the Nation.” Massachusetts Special Commission on Education Scholarships (2012)
- “The Support of Public Higher Education in Massachusetts: How do we Compare?” Prepared for Commissioner Richard Freeland, Massachusetts Department of Higher Education (2009)
- “Does the current financial aid system promote access to higher education? Analysis of the Massachusetts Financial Aid and Enrollment Databases.” Massachusetts Board of Higher Education (2006)
- “The Challenges of Access to Higher Education: The Case of Massachusetts.” Massachusetts Board of Higher Education, Task Force on Financial Aid (2004)
- “State Merit-Based Aid Programs.” West Virginia State Legislature, Education Committee (2001)

KEYNOTE ADDRESSES

- Grossman Lecture in Economics*, Colby College. “Supporting College Access and Success: Promising Research from the Economics of Education.” (2022)
- Cornelson Distinguished Lecture*, Davidson College. “Education and Inequality.” (2022)
- Peter H. Rossi Lecture*, APPAM Research Conference. “Increasing the Impact of Program Evaluation: The Importance of Challenging Assumptions and Incorporating New Perspectives.” (2022)

- Harvard Alumni Association, Saturday of Symposia Keynote, “Advancing Educational Opportunity to Fight Inequality.”* (2021)
- Imagine Solutions Forum. “COVID and Education: Challenges, Opportunities, and the Future of Learning.”* (2021)
- WPI HBCU Forum. “Re-Examining Economic Models: Considerations for HBCU Boards and Presidents.”* (2021)
- Sadie Collective Conference. “The Importance of Diversifying Economics.”* (2020)
- Higher Education Alumni Event, Harvard Graduate School of Education. “Lessons Learned from being a Higher Education Faculty Member.”* (2019)
- Centennial Lecture, American Education Research Association (AERA). “Supporting College Student Access and Success: Making Sure Hard Work Pays Off.”* Dorothy Chandler Pavilion, Los Angeles, CA. (2017).
- Calderwood Lecture in Economics, Wellesley College. “The Economics of Higher Education Access and Success.”* (2017)
- IDEAS Boston. “Nudging Students into College: Could a small change make a big difference?”* (2011)
- Henry and Bryna David Lecture, National Academy of Sciences, Division of Behavioral and Social Sciences and Education. Awarded to a leading expert based on innovative research in the behavioral and social sciences. “The Affordability Problem: How Colleges and Government can work together.”* (2009)
- Monan Symposium Distinguished Lecture, Boston College. “Student Access and Affordability: Trends in Higher Education Policy.”* Symposium Theme: Cost, Access, and Equity in Higher Education: American and International Perspectives. Co-Sponsored by the Fulbright New Century Scholars Program. (2007)

OTHER SPEAKING EVENTS (*selected*)

- Speaker, American Academy of Arts and Sciences, 2024 Higher Education Forum at Aspen. (2024)
- Discussant, NBER Conference on Financing Higher Education, “*Examining the Effects of Tuition Reset Policies on Enrollment and Institutional Finances at Minority Serving Institutions.*” (2024)
- Speaker, Aspen Economic Strategy Group Annual Meeting, Session: Investing in America’s Youth and Future Workforce. (2023)
- Speaker and Moderator, “Gen AI & Education: Inclusive Innovation for Student Success.” Featuring Sal Khan (Khan Academy) and Cynthia Breazeal (MIT). Axim Collaborative Convening. (2023)
- Speaker, President’s Commission on White House Fellow Domestic Policy Trip. (2021)
- Panelist, National Academy of Education Plenary, Meeting the Demand for Equitable Education in the Future: Honoring Edmund Gordon on His 100th Year, “What Equality of Educational Opportunity Means Today.” (2021)
- Featured Speaker, Harvard Club of Boston. “The Impact of COVID on Education: Challenges,

Opportunities, and the Future of Learning.” (2021)

Featured Speaker, “Overcoming the COVID-19 Challenge and Beyond: Lessons from the Spring and Thoughts for the Future.” K-12 Conference hosted by Ashoka University, India. (2020)

Panelist, Education Writers Association, Higher Education Seminar. “Online Higher Education: The Promise and the Realities.” (2020)

Panelist, Institute of Education Sciences, Principal Investigator Meeting, Plenary Session: “Tackling Education Equity Together: How can Institutions of Higher Education and Education Research Funders Collaborate More Effectively?” (2020)

Introductory Remarks, “Still Separate and Unequal: Reducing Poverty, Inequality, and Racial Injustice in the U.S.” Recognizing the 50th Anniversary of the Kerner Commission Report. (2019)

Washington Post Live: Education in America. “Education 360: Defining the Debates.” (2018)

Morning Prayers, Appleton Chapel, Memorial Church, Harvard University. (2018)

NBC Education Nation, Special Live Town Hall, broadcast nationally (hosted by ReHEMA Ellis). “To & Through: Beyond High School.” John F. Kennedy Library and Museum, Boston, MA. (2017)

Centre for Vocational Education Research (CVER) Annual Conference. London School of Economics. “Addressing Challenges to Educational Opportunity: Lessons from the U.S.” London, England. (2017)

Summer Council of Presidents, American Association of State Colleges and Universities (AASCU). “Addressing the Challenges Facing Today’s Student: Promising Practices to Support College Access and Success.” Boston, MA. (2017)

Featured Speaker, 2017 Educator Summit: Character in 3D. “Supporting Student Success: Small things that make a BIG difference.” Philadelphia, PA. (2017)

Presentation and discussion with Governor Bill Haslam. “Promising Practices to Address: Challenges to Student Success.” Tennessee Higher Education Summit. Nashville, TN. (2017)

Presenter, Behavioral Science & Policy Association Annual Conference, “Addressing Challenges to Educational Opportunity with Behavioral Science.” (2017)

Presenter, Boulder Summer Conference on Consumer Financial Decision Making, “Simplification, Assistance, and Incentives: A Randomized Experiment to Increase College Savings.” (2017)

Presenter, Association for Public Policy Analysis and Management (APPAM), International Conference. “Educational Inequalities” Plenary. London School of Economics. (2016)

Panelist, Education Writers Association National Seminar, Boston University. (2016)

Speaker, American Savings Foundation and the National Scholarship Providers Association. “Nudging Students Toward Success.” Hartford, CT. (2016)

Panelist, Institute of Education Sciences (IES) PI Meeting, Postsecondary Program Meeting. “Behavioral Economics and College Persistence.” (2015)

Presenter, National Bureau of Economic Research (NBER)-China Center for Economic Research at Peking University (CCER) Conference on China and the World Economy in Beijing, China.

“Making College Accessible to Disadvantaged Students: Lessons from the American Higher Education System.” (2014)

Speaker, New England Board of Higher Education, “Redesigning Student Aid in New England” (2014)

Panelist, SxSW edu Conference, “Empowered to Act: Postsecondary Innovation Zones” (2014)

Invited Speaker, AERA Presidential Session, Annual Meetings (2014) “Innovations in Access to and Success in College.”

Invited Lecture, *Curry Research Lectureship Series*, University of Virginia. “How much of a nudge is necessary? Using Information, Assistance, and Incentives to Increase College Savings and Enrollment” (2013)

Invited Lecture, *CUNY Annual Policy Lecture*. “How has the Great Recession Changed American Higher Education?” (2013)

Lecture, “The Role of Remediation and Developmental Courses in Access and Persistence.” (with Angela Boatman). Advisory Committee on Student Financial Assistance, Seminar Series on College Access, Persistence, and Success. (2012)

Moderator and Co-Planner, “Evaluating President Obama’s 2020 College Graduation Goal.” Participants: Martha Kanter, Under Secretary, U.S. Department of Education; Rolando Montoya, Provost, Miami Dade College; Hilary Pennington, Former Director of Education, Postsecondary Success, and Special Initiatives, Bill & Melinda Gates Foundation. Askwith Forum, Harvard Graduate School of Education (2012)

Presenter, H.ED. Talks, “Nudging Students to College Success: Could a small change make a big difference on persistence?” Achieving the Dream (ATD) State Policy Meeting (2012)

Panel Member, “Setting the Stage Nationally: Opportunities for Systems Change.” The Boston Foundation, Funder Convening: *College Access & Success: What Will It Take?* (2012)

Moderator and Presenter, “Evidence—Action—Innovation: A College Completion Symposium,” U.S. Department of Education. (2012)

Presenter, Federal Reserve Bank of Atlanta, Center for Human Capital Studies. “Addressing the Needs of the Underprepared: The Role of Postsecondary Remediation.” Employment and Education Conference, September 29-30. (2011)

Participant, Consumer Information in Higher Education, meeting sponsored by the Bill & Melinda Gates Foundation and Margaret Spellings & Company (2011)

Bill & Melinda Gates Foundation, Expert Briefing with Bill Gates. (2011)

Guest Speaker, Lumina Foundation for Education Board Meeting. Cambridge, MA. (2010)

Speaker, National Conference of State Legislators (NCSL) Spring Forum. “Increasing Postsecondary Enrollment among Low-Income Families: Results from the FAFSA Experiment.” (2009)

Featured Speaker, College Access Symposium, Tufts University. “College Access and Success: Key Barriers and Potential Solutions.” (2009)

Panelist, Harvard University Inauguration of President Drew Faust, Faculty Symposium: “Inequality and Justice in the Twenty-First Century.” (2007)

Public Lecture, University of Wisconsin-Madison, Wisconsin Center for the Advancement of Postsecondary Education (WISCAPE), Forum on the Consequences of Merit-Based Student Aid. Madison, WI (2006)

Featured Speaker, Massachusetts Association of Student Financial Aid Administrators (MASFAA): “College Access in the New Millennium: How is Massachusetts doing?” (2006)

Featured Presenter and Panel Member, MassINC Distinguished Panel: “Paying for College: The Rising Cost of Higher Education” (2006)

Guest Commentator, National Public Radio. “Continuing Education No Simple Matter for Some.” *News and Notes*. (September 18, 2006)

Forum on Extending Opportunity in Higher Education, New York University, Steinhardt Institute for Higher Education Policy. Respondent to William Bowen. New York, NY (2005)

Panelist and Moderator, “Access to Higher Education: Barriers and Strategies for Improvement” Harvard Kennedy School of Government, Black Policy Conference. Cambridge, MA (2005)

Respondent, Advisory Committee on Student Financial Aid (ACSFA), Access and Persistence Symposium. Washington, DC (2005)

Seminar Presenter, “The Hopes and Realities of Higher Education in the United States.” Berlin Dialogues, sponsored by the Center for European Studies at Harvard University and Wissenschaftszentrum Berlin. Session: “Social Determinism vs. Equal Opportunity: Access to Higher Education in Germany and the United States.” Berlin, Germany (2004)

MAJOR COMMUNICATIONS AS HARVARD DEAN

Major Speeches

“A Love Letter to Educators.” (May 23, 2024) *Commencement for the Class of 2024*.

“Welcome to Harvard and Words of Advice.” (Aug 2, 2023) *Orientation Welcome Ceremony 2023*.

“Be the Light that Changes the World.” (May 25, 2023) *Commencement for the Class of 2023*.

“United by a Common Purpose.” (Aug 29, 2022) *Orientation Welcome Ceremony 2023*.

“Celebrating Our First Century and Launching Our Next.” (May 28, 2022) *Commencement for the Classes of 2020 and 2021*.

“Education, A Sacred Profession.” (May 26, 2022) *Commencement for the Class of 2022*.

“A Time Like No Other.” (Aug 30, 2021) *Orientation Welcome Ceremony 2021*.

“Let's Make This Year a Turning Point.” (May 27, 2021) *Commencement for the Class of 2021*.

“Education's Critical Role During an Uncertain Time.” (May 28, 2020) *Commencement for the Class of 2020*.

“Celebrating Our Centennial and Looking to the Future.” (Jan 30, 2020) *Opening remarks at HGSE's Centennial Kickoff*.

“Celebrating Sesame Street's 50th Anniversary.” (Oct 10, 2019) *Recognizing the contributions of Sesame Street and beginning at HGSE*.

“You Belong Here.” (Aug 26, 2019) *Orientation Welcome Ceremony 2019*.

“For Those Not Here.” (May 30, 2019) *Commencement for the Class of 2019*.

“Remember Who is Not Here.” (Aug 27, 2018) *Orientation Welcome Ceremony 2018*.

Essays and Statements

Long, B. (May 24, 2022) “Standing together as we mourn those lost in Uvalde, Texas.” *Addressing the elementary school shooting in Uvalde, Texas*.

“Recognizing the Legacy of Slavery at Harvard and Beyond.” (Apr 26, 2022) *Responding to Harvard’s landmark report and how the legacy of slavery is embedded in the field of education*.

Long, B. (Oct 19, 2020) “Why I Vote.” *Medium*.

Long, B. (Sep 29, 2020) “Dear Students: We are strong as a community, even when distant.” *Medium*.

Long, B. (Jun 1, 2020) “Searching for Hope During These Turbulent Times.” *Community message on events following the death of George Floyd*.

Long, B. (Fall 2020) “The Pivot.” *Ed Magazine*.

“Starting a New Chapter.” (Mar 23, 2020) *Statement regarding the launch of remote education for the rest of the spring 2020 semester*.

Long, B. (Winter 2020) “Into the Future of Education.” *Ed Magazine*.

Long, B. (Jan 31, 2019) “Statement on the Importance of Racial Diversity.”

Interviews and Profiles

Interview with Liz Mineo. (March 29, 2021) “Post-Pandemic Challenges for Schools.” *Harvard Gazette*.

Interview with Jill Anderson. (Oct 16, 2020) “Education in Uncertain Times.” *EdCast* podcast series.

Interview by John S. Rosenberg. (July 2019) “Educating Educators.” *Harvard Magazine*.

Interview with Colleen Walsh. (May 2019) “Four Deans and Their Journeys.” *The Harvard Gazette*. Joint with Tomiko Brown-Nagin, Claudine Gay, and Michelle Williams.

Hess, Rick and B. T. Long. (Jun 27, 2018) “Straight Up Conversation: New Harvard Ed School Dean Bridget Terry Long.” *Education Week* blog.

ADVISORY ROLES

Member, Beth Israel Deaconess Medical Center Leadership Board (2023 to present).

Member, Committee on the Future of Education Research at the Institute of Education Sciences in the U.S. Department of Education. National Academies of Sciences, Engineering, Medicine, Division of Behavioral and Social Sciences and Education (2021-24).

Member, Committee on the Future of Education Research at the Institute of Education Sciences. National Academies of Sciences, Engineering, Medicine, Division of Behavioral and Social Sciences and Education (2021-24)

Research Advisory Committee, Admissions Research Consortium, College Board (2021 to 2023)

Technical Working Group, Upward Bound Evaluation, U.S. Department of Education (2014-20)

Advisory Board Member, Inversant. Formerly Families United in Educational Leadership (FUEL) (2010-19)

Data Advisory Group, American Academy of Arts & Sciences, Commission on Undergraduate Education (2015-16)

External Advisory Committee, Massachusetts Race to the Top (2010-13)

Education Advisory Group, I Have a Dream Foundation (2008-2013)

Technical Review Panel, 2008 National Postsecondary Student Aid Survey, U.S. Dept. of Education (2006-12)

Policy Research Panel, Advisory Committee on Student Financial Assistance, U.S. Congress. Advising on the first and second annual reports due to the U.S. Congress. (2009-12)

Technical Review Panel, 2008 National Postsecondary Student Aid Survey, U.S. Department of Education (2006-12)

Advisory Committee, Completion Innovation Challenge (2011) An initiative funded by the Bill & Melinda Gates Foundation and directed by Complete College America.

Research Advisor, Bill & Melinda Gates Foundation, U.S. Program Postsecondary Success Initiative (2009, 2011). Advised on the development of the postsecondary strategy for the foundation.

Research Advisory Board Member, Education Sector (2006-2010)

Technical Advisory Committee, College Results Online, The Education Trust. Advised on the development of a web tool that enables students and colleges compare the graduation rates of peer institutions (2004-10)

Advisory Committee, Center for Policy Analysis, American Council on Education (2007-09)

Advisor to the Chancellor of the Ohio Board of Regents (2007-08)

Research Advisory Committee, Lumina Foundation for Education (2006-08)

Advisory Committee, The Working Poor and College Access & Affordability Project, Institute of Higher Education Policy (2006-07)

Higher Education Advisory Board, Harvard Civil Rights Project (2003-07)

Research Advisor, Massachusetts Board of Higher Education, Task Force on Student Financial Aid (2005-06)

Research Consultant, Best Associates, Project on the Return to Education (2005-06)

Research Consultant, National Association of Independent Schools, Financing Affordable Schools Think Tank (2005)

Advisory Board, Study of New Scholars – Principal Investigators: Drs. Richard Chait and Cathy Trower (2003-05)

Faculty Advisor, Social Science Research Council, Applied Economics Program (2001-03)

PROFESSIONAL SERVICE (*selected*)

- Selection Committee Member*, AERA Palmer O. Johnson Award (2020, 2021, 2025)
- Member*, Mindset Scholars Network, Center for Advanced Study in the Behavioral Sciences at Stanford University (2016-22).
- Inaugural Review Panelist*, Lyle Spencer Research Awards, Spencer Foundation (2014-16)
- Facilitator*, Financial Aid Summit, Buckingham Browne & Nichols (2014 -16)
- Judge*, Robin Hood Foundation, College Success Prize (2014)
- Selection Committee and Faculty Mentor*, David L. Clark Graduate Student Research Seminar in Educational Leadership and Policy, American Educational Research Association (2013-14)
- Research Consultant*, USA Funds, School and Student Services Committee. Designing an evaluation of a financial literacy curriculum and online student loan tool (2012-13)
- Selection Committee*, National Academy of Education/Spencer Foundation Dissertation Fellowship (2012)
- Mentor*, NAE/Spencer Fall Fellow Retreat (2012)
- Member*, College Board Pell Grant Sustainability Study Group (2011-13)
- Task Force Member*, "Rethinking Financial Aid." The College Board. (2006-12)
- Higher Education Reform Forum Working Group*, American Enterprise Institute (AEI). (2009-12)
- Expert Briefing*, Bill & Melinda Gates Foundation, Co-Chair Learning Session on the Postsecondary Success strategy with Bill Gates (2011)
- Contributor*, White House Convening on Consumer Information in Higher Education (2011)
- Fall Conference Program Review Committee*, Association for Public Policy Analysis and Management (APPAM) (2009 and 2010)
- Chair*, Institute of Education Sciences, Education Systems and Broad Reform Scientific Review Panel (2009), *Member* (2007-09)
- External Reviewer*, CERGE-EI / Global Development Network Global Research Competition (2004-09)
- Scholar*, Young Faculty Leadership Forum, Harvard University (2002-06).
- Senior Scholar*, Spencer Dissertation Fellows Fall Workshop (2006)
- Contributor*, "Advancing the Understanding of the Relationship between Education and Labor Market Outcomes." National Opinion Research Center (NORC), University of Chicago (2006)
- Project Member*, Social Science Research Council (SSRC), Transitions to College Project (2003-06)
- Contributor*, National Center for Higher Education Management Systems, Invitational meeting on state- and system-level educational databases. Boulder, CO (2005)
- Associate*, National Center for Public Policy and Higher Education (2002-03)
- Roundtable Participant*, American Academy of Arts and Sciences, Initiative for Humanities and

Culture. Cambridge, MA (2003)

Referee: *Quarterly Journal of Economics*, *Review of Economics and Statistics*, *Journal of Labor Economics*, *Journal of Econometrics*, *Journal of Public Economics*, *Journal of Human Resources*, *Economic Journal*, *B.E. Journals in Economic Analysis and Policy*, *Journal of Policy Analysis and Management*, *Journal of Student Financial Aid*, *Economics of Education Review*, *Educational Evaluation and Policy Analysis*, *Review of Higher Education*, *Social Science Quarterly*, *Education Finance and Policy*, *Review of Educational Research*, National Science Foundation, National Center of Education Statistics, Institute of Education Sciences, The Smith Richardson Foundation, The Spencer Foundation, Harvard University Press, Princeton University Press, Stanford University Press.

UNIVERSITY SERVICE (selected)

Harvard University Service

Scholars at Risk Selection Committee, Harvard University (2023 and 2024)
Salata Institute for Climate and Sustainability, Faculty Steering Committee (2023-24)
Member, Harvard University Task Force on the Future of Teaching and Learning (2021)
Member, Harvard University Presidential Search, Faculty Advisory Committee (2017)
Member, HarvardX Research Committee (2012-17)
Member, Task Force on Sexual Assault Prevention (2014-16); Sub-Committee on Survey Design
Admissions Committee Member, Harvard Crimson Academy (2014-15)
Member, Committee to Establish Metrics for the Cost of Higher Education (2014-15)
Member, Provost Academic Leadership Forum (2013-2014)
Review Committee, Bureau of Study Counsel (2011)
Admissions Committee, Crimson Summer Academy, Harvard University (2005-06)

Committee Leadership, Harvard Graduate School of Education

Chair, Committee on Professional Education, (2015-17)
Chair, Master's Program Steering Committee (2014-15), Master's Program Directors Committee (2013-14)
Chair, Online Strategy Workgroup (2013-14), Online Education Committee (2014-15)
Chair, Faculty Space Committee (2013-14)
Chair, Master's Program Strategic Workgroup (2008-09)
Chair, Enrollment Services Committee (2002-04)

DEGREE-PROGRAM TEACHING

Courses, Harvard Graduate School of Education

The Economics of Higher Education: Access, Outcomes, and Competition (module: spring 2015, spring 2016, fall 2016)
The Economics of Colleges and Universities: Price, Costs, and Value (full course 2003-2013)
The Role of Policy in College Access and Success (2003-2010)

Microeconomics: A Policy Tool for Educators (2001, 2005, 2008)

Student Achievement: The Role of Resources and Governance (2001, 2002)

Special Lectures and Seminars

“The Power—and Limits—of Information.” Harvard Economics Department, *Microeconomics Ec10* (2022, 2023)

“Does Remediation Work for All Students?” HGSE Course *International Higher Education Policy* (2021 to 2023).

“Using Evidence to Influence Policy.” HGSE Faculty Pop Up Series (2021)

“How do you Understand and Research Inequality?” HGSE Ph.D. Proseminar (various years)

“Nudging Students to Success: The Role of Information in Improving Student Outcomes.” HGSE Special Topics Seminar 46 (2015)

PROFESSIONAL DEVELOPMENT OFFERINGS

Harvard Programs

Co-Chair and Instructor, *Crisis Leadership in Higher Education Program*, Harvard Kennedy School Executive Education. With Dutch Leonard. (2025)

Management Development Program (MDP), Harvard Institutes for Higher Education. “The Economics of Colleges: Understanding Revenues, Expenditures, and the Role of Students.” (2023 to present)

Institute for Management and Leadership in Education (MLE), Harvard Institutes for Higher Education. “Balancing Economic Pressures with Mission and Student Success.” (2025 to present)
“The Triple Bind: Keeping Revenues, Expenditures, and Students in Balance.” (2009 to 2023)

Institute for Educational Management (IEM), Harvard Institutes for Higher Education. “The Economics of Higher Education: Managing Resource Challenges in the Face of Competition and Accountability”; “Enrollment Management, Financial Aid, and Competition in Higher Education”; and “Student Access and Affordability: Trends in Higher Education Policy.” (2001 to 2023)

Harvard Leadership Institute. “Leading for Innovation in Complex and Turbulent Times.” (2024)

Leading for Student Success in Higher Education Institute. “Promising Practices: Research-Based Approaches for Supporting Student Success.” (2019 to 2022)

Post-Secondary Success: In Schools, Communities, and Families. “Improving Student Success: Challenges and Promising Interventions.” (2017 to 2021)

Harvard Education Grantmakers Institute. “Higher Education Performance and the Push for Accountability.” (2016) “Using Research and Evaluation to Advance Public Policy: The Case of the FAFSA Experiment.” (2009)

Program on Performance Assessment in Higher Education. “Economic Perspectives on Outcomes Assessment: Fostering Informed Accountability.” (2011, 2012, 2014)

Shaanxi (China) Leadership Program, Harvard Institute for Higher Education. “Management and Innovation of Higher Education.” (2010)

Harvard Administrative Fellows Program (2004-06)

Harvard Seminar for Chinese University Presidents. “Models of Financing Higher Education in the U.S.” (2005)

Harvard Institute for Independent Schools. “Tuition, Financial Aid, and Enrollment Management: What can Independent Schools Learn from Higher Education?” (2005)

Program in Financial Leadership for Higher Education, LASPAU: Academic and Professional Programs for the Americas. “Higher Education Funding and Policy: What can We Learn from the American System?” (2002)

Other Practitioner and Policy Workshops

“What is Higher Education? The American Higher Education System.” National Conference of State Legislatures (2023).

“HGSE and the COVID Pandemic: Challenges, Opportunities, and the Future.” Office of the Executive Vice President, Extended Leadership Team Meeting, Harvard University. (2021)

“Education and Economics: Affordability, Access, and Success.” The New York Times Economic Bootcamp, organized by Lawrence Summers. (2019)

“The Economics of Higher Education: Keeping Revenues, Expenditures, and Students in Balance.” *Harvard Talent Development Program.* (2015, 2017)

“What the Changing Demographics Mean for Supporting Students at Selective Colleges & Universities.” COFHE Financial Aid Officer Retreat (2017).

“What do we know about the Impact of Federal Student Aid?” Postsecondary National Policy Institute (PNPI), Federal Student Aid Bootcamp. Washington, DC. (2016)

“The Changing Face of College.” Education Writers Association, Higher Education Seminar. (2013)

“Financial Assistance and College Access.” Postsecondary National Policy Institute, Student Aid Seminar. (2012)

“Research, Design and Analysis in Education.” Education Writers Association Regional Seminar, Education Research and Statistics Bootcamp. (2009)

“Public Education: What can Congress do?” Program for Newly Elected Members of Congress, Harvard University. (2008)

National Conference of State Legislators (NCSL) Leadership Forum, Harvard Kennedy School. “Higher Education Policy: What is the State’s Role?” (2007)

DOCTORAL ADVISING (*graduates*)

Anjali Adukia (chair)

Scott Barge (member)

D’Wayne Bell (chair)

Melissa Bert (chair)

Angela Boatman (chair)

Tolani Britton (chair)

Neal Brown (member)

Ron Brown (member)

Juan Carlos Calcagno
(member)

Ben Castleman (chair)

Monnica Chan (chair)

Baoyan Cheng (chair)

Jorge Encinas (chair)

Ivelys Figueroa (member)

Stella Flores (chair)

Janelle Fouché (chair)

Hester Fuller (chair)

Alexis Gable (chair)

Liliana Garces (chair)

Greg Harris (chair)

Jodut Hashmi (chair)	Preeya Mbekeani (member)	Lena Shi (chair)
Darryl Hill (chair)	Nahoko O'Connor Kawakyu (member)	Adela Soliz (chair)
Michael Hurwitz (co-chair)	Jennifer Price (chair)	George Spencer (member)
Joie Jager-Hyman (chair)	Richard Reddick (chair)	Marie-Andree Somers (co-chair)
Salman Khan (member)	Hanna Rodriguez-Farrar (chair)	Susan Spote (chair)
Whitney Kozakowski (member)	Brendan Russell (member)	Jennifer Steele (member)
Zach Mabel (chair)	Matthew Shaw (chair)	Kim Truong (member)
John McLaughlin (member)		

OTHER EMPLOYMENT

Associate Director of Undergraduate Studies, Economics Department, Harvard University, Cambridge, MA (1997-2000). Responsible for the Undergraduate Honors Thesis Program.

Teaching Fellow, Harvard University, Department of Economics. *The Economics of Education* (1997-98); *Thesis Tutorial in Labor Economics* (1998-99 and 1999-2000); *Thesis Tutorial in Urban Economics* (1996-97 and 1997-98)

Economic Consultant, Harvard Institute for International Development (HIID), Alajuela, Costa Rica with travel throughout Central America (1997)

Investment Banking Analyst, Goldman, Sachs & Company, New York, NY (1994)

Founder and Community Service Director, Redding Circle Homework Center, Princeton, NJ. Initiated as Basileus of Alpha Kappa Alpha Sorority, Omicron Nu Chapter. (1992-94)

Urban Programs Division Intern, New Jersey Economic Development Authority, Trenton, NJ (1994)