



**Institute for Strategic Investment in Education: *Maximizing the Impact of Corporate Philanthropy***  
April 3–5, 2008

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**THURSDAY, APRIL 3**

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- 3:00 – 4:30 p.m.                      **Program Registration**  
*Larsen Hall Main Lobby*
- 4:30 – 6:00 p.m.                      **Session 1**  
**Allan Grossman**  
**Bristol City Case**  
*Larsen Hall, Room G08*
- 6:30 – 8:30 p.m.                      **Dinner & Keynote Speaker**  
**Robert Schwartz**  
**Doing Well by Doing Good: Rosabeth Moss Kanter**  
*Faculty Club Dining Room*

**FRIDAY, APRIL 4**

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- 7:30 – 8:30 a.m.                      **Breakfast**  
*Larsen Hall, Room G08*
- 8:30 – 10:00 a.m.                      **Session 2**  
**Bradesco Bank Case**  
**Christine Letts**  
*Larsen Hall, Room G08*
- 10:00 – 10:30 a.m.                      **Morning Break**
- 10:30 a.m. – 12:00 p.m.                      **Session 3**  
**PacifiCorp Case**  
**James Honan**  
*Larsen Hall, G08*
- 12:00 – 1:30 p.m.                      **Lunch**  
**Keynote Speaker: Stephanie Bell Rose**
- 1:30 – 3:00 p.m.                      **Panel**  
**Foundations and Systemic Reform: The Boston Case**  
*Larsen Hall, G08*
- 3:00 – 3:30 p.m.                      **Afternoon Break**
- 3:30 – 5:00 p.m.                      **Session 4**  
**Case: The National Campaign to Prevent Teen Pregnancy**  
**Stacey Childress**  
*Larsen Hall, G08*
- 5:30 – 7:00 p.m.                      **Reception**



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**SATURDAY, APRIL 5**

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7:30 – 8:30 a.m.

**Breakfast**  
*Larsen Hall, G08*

8:30 – 9:45 a.m.

**Session 5**  
**Long Beach Case A**  
**Robert Schwartz**  
*Larsen Hall, G08*

9:45 – 10:15 a.m.

**Morning Break**

10:15 – 12:00 p.m.

***Managing Your Corporate Environment***  
**Moderated by Christine Letts, Leslie Graitcer**  
*Larsen Hall, G08*

11:45 a.m. – 12:00 p.m.

**Program Close (Bag Lunch pickup)**  
*Larsen Hall G01*