

# BRIDGET TERRY LONG, PH.D.

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## ACADEMIC POSITIONS

*Xander Professor of Education and Economics* (endowed faculty chair), Harvard University, Graduate School of Education (2011 to present)

*Professor of Education and Economics*, Harvard University, Graduate School of Education (2009 to present)

*Associate Professor of Education and Economics*, Harvard University, Graduate School of Education (2004-09)

*Research Associate*, National Bureau of Economic Research (2009 to present)

*Faculty Research Fellow*, National Bureau of Economic Research (2003-09)

*Research Affiliate*, National Center of Postsecondary Research (2006 to present)

*Visiting Scholar*, Boston Federal Reserve Bank, New England Public Policy Center (2006-07)

*Assistant Professor*, Harvard University, Graduate School of Education (2000-04)

## LEADERSHIP AND BOARDS

Chair, National Board of Education Sciences (NBES), Institute of Education Sciences (IES), U.S. Department of Education. Presidential Appointment with Senate confirmation. Member (2010 to present). Vice Chair (Nov 2010- Nov 2011). Chair (Nov 2011 to present)

Member, Board of Directors, MDRC (2010 to present)

Member, Board of Directors, Soldiers Field Park Children Center. Chair of the Educational Policies Committee. (2010 to present)

Member, Public Education Nominating Council, Commonwealth of Massachusetts. Appointed by Gov. Deval Patrick (2007 to present)

Member, Board of Directors, Commonwealth Corporation of Massachusetts (2008 to present)

Trustee, Newbury College, Brookline, MA (2004-09). Also Chair of the Academic and Enrollment Management Committee and Member of the Executive Committee.

## EDUCATION

*Ph.D.* Harvard University, Economics (2000). *Dissertation*: "The Market for Higher Education: Economic Analyses of College Choice, Returns, and State Aid Policy"

*M.A.* Harvard University, Economics (1997) Fields: Labor Economics, Public Finance, Urban Economics

*A.B.* Princeton University, Economics (1995) Certificate in Afro-American Studies

## PUBLICATIONS

### *Peer-Reviewed Articles*

- Bettinger, Eric and B. T. Long. (2010) "Does Cheaper Mean Better? The Impact of using Adjunct Instructors on Student Outcomes." *Review of Economics and Statistics* 92(3): 598–613. [equal authorship]
- Bound, John, Brad Hershbein, and B. T. Long. (2009) "Student reactions to Increasing College Competition." *Journal of Economic Perspectives*, 23(4): 119–46. A longer version is available as National Bureau of Economic Research (NBER) Working Paper No. 15272.
- Bettinger, Eric and B. T. Long. (2009) "Addressing the Needs of Under-Prepared College Students: Does College Remediation Work?" *Journal of Human Resources* 44(3): 736–771. [equal authorship]
- Long, B. T. and Michal Kurlaender. (2009) "Do Community Colleges provide a Viable Pathway to a Baccalaureate Degree?" *Educational Evaluation and Policy Analysis* 31(1): 30-53.
- Osili, Una Okonkwo and Long, B. T. (2008) "Does Female Schooling Reduce Fertility? Evidence from Nigeria." *Journal of Development Economics*, vol. 87, no. 1, pp. 57-75.
- Long, B. T. (2007) "The Contributions of Economics to the Study of College Access and Success." *Teachers College Record*.
- Long, B. T. and Erin K. Riley. (2007) "Financial Aid: A Broken Bridge to College Access?" *Harvard Educational Review*.
- Bettinger, Eric and B. T. Long. (2005) "Do Faculty Members serve as Role Models? The Impact of Faculty Gender on Female Students." *American Economic Review*, vol. 95, no. 2. [equal authorship]
- Bettinger, Eric and B. T. Long. (2005) "Remediation at the Community College: Student Participation and Outcomes." *New Directions for Community Colleges*. [equal authorship]
- Long, B. T. (2004) "Does the Format of an Aid Program Matter? The Effect of In-Kind Tuition Subsidies." *Review of Economics and Statistics*, vol. 86, no. 3, pp. 767-782.
- Long, B. T. (2004) "How do Financial Aid Policies affect Colleges? The Institutional Impact of the Georgia HOPE Scholarship." *Journal of Human Resources*, vol. 39, no. 3.
- Long, B. T. (2004) "How Have College Decisions Changed Overtime? An Application of the Conditional Logistic Choice Model." *Journal of Econometrics*, vol. 121, no. 1-2: pp. 271-296.
- Long, B. T. (2004) "The Impact of Federal Tax Credits for Higher Education Expenses." In Caroline M. Hoxby, Ed. *College Choices: The Economics of Which College, When College, and How to Pay For It*. Chicago: University of Chicago Press and the National Bureau of Economic Research.
- Long, B. T. (2003) "The Connection between Government Aid and College Pricing." *Journal of Student Financial Aid*, vol. 33, no. 2.

### *Papers in Edited Volumes*

- Long, B. T. (forthcoming 2011) "Remediation: The Challenge of Helping Underprepared Students." In Andrew Kelly and Mark Schneider, Eds. *Degrees of Difficulty: Can*

- American Higher Education Regain Its Edge?* Washington, D.C.: American Enterprise Institute.
- Long, B. T. (forthcoming) "Financial Aid and Access to Higher Education." *Encyclopedia of Diversity in Education*. Sage Publications.
- Long, B. T. (2011) "The New Financial Aid Policies: Their Impact on Access and Equity for Low-Income Students." Lisa M. Stulberg and Sharon L. Weinberg, Eds. *Diversity in American Higher Education: Toward a More Comprehensive Approach*. New York: Routledge Books.
- Long, B. T. (2010) "Higher Education Finance and Accountability." In Kevin Carey and Mark Schneider, Eds. *Best in the World? Accountability and Unaccountability in American Higher Education*. Washington, D.C.: American Enterprise Institute.
- Long, B. T. and Stella M. Flores. (2010) "Policy, Finance and Economics." In Shaun Harper and Sylvia Hurtado, Eds. *Racial and Ethnic Diversity in Higher Education*. Association for the Study of Higher Education (ASHE) Reader Series. Pearson Publishing
- Long, B. T. (2010) "High School Dropout Prevention and College Preparatory Programs." In Phillip B. Levine and David J. Zimmerman, Eds. *Targeting Investments in Children: Fighting Poverty When Resources are Limited*. University of Chicago Press, Robin Hood Foundation, and the National Bureau of Economic Research.
- Long, B. T. (2010) "Making College Affordable by Improving Aid Policy." *Issues in Science and Technology*. Washington, D.C.: National Academy of Sciences, Division of Behavioral and Social Sciences and Education, Summer.
- Long, B. T. (2010) "Beyond Admissions: Reflections and Future Considerations." In Mark Long and Marta Tienda, Eds. *Beyond Admissions: Re-thinking College Opportunities and Outcomes*. The ANNALS of the American Academy of Political and Social Science, vol. 627, January.
- Long, B. T. (2009) "Financial Aid and Older Workers: Supporting the Nontraditional Student." *Strategies for the Improving Economic Mobility of Workers*. Kalamazoo: W.E. Upjohn Institute for Employment Research and the Federal Reserve Bank of Chicago.
- Bettinger, Eric and B. T. Long. (2007) "Institutional Responses to Reduce Inequalities in College Outcomes: Remedial and Developmental Courses in Higher Education." In Stacy Dickert-Conlin and Ross Rubenstein, Eds. *Economic Inequality and Higher Education: Access, Persistence, and Success*. New York: Russell Sage Foundation. [equal authorship]
- Long, B. T. and Erin K. Riley. (2007) "Sending Signals to Students: The Role of Early Placement Testing in Improving Academic Preparation." In *Minding the Gap: Why Integrating High School with College Makes Sense and How to Do It*. Cambridge: Harvard Education Press and Jobs for the Future. [lead author]
- Long, B. T. and Erin K. Riley. (2007) "The Demand Side of Loans: The Changing Face of Borrowers." In Frederick Hess, Ed. *Footing the Tuition Bill: The New Student Loan Sector*. Washington, D.C.: American Enterprise Institute. [lead author]
- Long, B. T. (2007) *Using Research to Improve Student Success: What more could be done?* Washington, D.C.: National Postsecondary Education Cooperative (NPEC), National Symposium on Postsecondary Student Success.

- Bettinger, Eric and B. T. Long. (2006) "The Increasing Use of Adjunct Instructors at Public Institutions: Are we Hurting Students?" In Ronald Ehrenberg, Ed. *What's Happening to Public Higher Education*. Westport, CT: Greenwood Press for the American Council on Education. [equal authorship]
- Long, B. T. (2003) "Diversity by Any Other Name: Are there Viable Alternatives to Affirmative Action in Higher Education?" *The Western Journal of Black Studies*, vol. 27, no.1, pp. 20-30.
- Long, B. T. (2002) "Do State Financial Aid Programs Cause Colleges to Raise Prices?" *Who Should We Help?* Donald Heller and Patricia Marin, eds. Cambridge: Harvard Civil Rights Project.

### ***Other Published Reports***

- Long, B. T. (2010) *Grading Higher Education: Giving Consumers the Information They Need*. Washington, D.C.: The Center for American Progress and The Hamilton Project, December.
- Long, B. T. (2010) "Financial Aid: A Key to Community College Student Success." Issue Brief prepared for the White House Summit on Community Colleges, October 5<sup>th</sup>.
- Long, B. T. (2010) "The Supply Side of Higher Education: Higher Education Finance and the Potential of Using Institutional Incentives to Support Student Success." Prepared for the project on *Reform and Innovation in the New Ecology of U.S. Higher Education*, Stanford University. Principal Investigators: Mitchell Stevens and Michael Kirst.
- Calcagno, Juan Carlos and B. T. Long. (2009) "Evaluating the Impact of Remedial Education in Florida Community Colleges: A Quasi-Experimental Regression Discontinuity Design." National Center for Postsecondary Research (NCPR) Policy Brief, August.
- Bettinger, Eric and B. T. Long. (2009) *Strategies for the Redesign of the Beginning Postsecondary Students Longitudinal Study*. Submitted to the National Center for Education Statistics (NCES).
- Long, B.T. (2009) *The Support of Public Higher Education in Massachusetts: How do we Compare?* Prepared for Commissioner Richard Freeland, Massachusetts Department of Higher Education.
- Long, B. T. and Anjali Adukia. (2009) *The Impact of the Financial Crisis on Tertiary Education World Wide: A Pilot Study*. Washington, D.C.: The World Bank.
- Long, B. T. (2009) *Emerging Issues in Postsecondary Access and Choice: Implications for the Conceptualization and Modeling of College Decisions*. Washington, D.C.: National Center for Education Statistics (NCES)/National Institute of Statistical Sciences (NISS) Access and Choice Project.
- Boatman, Angela and B. T. Long. (2008) *Does Financial Aid Impact Collegiate Success? The Effects of the Gates Millennium Scholars Program on Academic Performance and Behaviors*. Report for the Bill & Melinda Gates Foundation and The Institute of Higher Education Policy.
- Bert, Melissa, B. T. Long, and Angela Boatman. (2008) *Does Financial Aid affect the Likelihood of Minority Students Entering a STEM Discipline? The Effects of the Gates Millennium Scholars Program*. Report for the Bill & Melinda Gates Foundation and The Institute of Higher Education Policy.

- Long, B. T. (2007) *College Remedial and Developmental Courses: Serving the Needs of Under-Prepared Students*. Information Brief for Program Officers. Seattle: Bill & Melinda Gates Foundation, November.
- Long, B. T., Clantha McCurdy, and Jamie Merisotis. (2006) *Final Report from the Task Force on Student Financial Aid*. Massachusetts Board of Higher Education. [lead author]
- Long, B. T. with Dana Ansel and Greg Leiserson. (2006) *Paying for College: The Rising Cost of Higher Education*. Boston, MA: MassINC. [lead author]
- Long, B. T. (2006) *Postsecondary Remediation: Major Questions and Research*. Report for the Bill and Melinda Gates Foundation.
- Long, B. T. (2006) *Estimates of the Returns from Increased Educational Attainment*. Dallas, TX: Best Associates.
- Long, B. T. (2005) *State Financial Aid: Policies to Enhance Articulation and Transfer*. Boulder, CO: Western Interstate Commission on Higher Education, Changing Direction Project.
- Reville, S. Paul, Celine Coggins, Jennifer Candon, Kathryn McDermott, Andrew Churchill, and B. T. Long. (2005) *Reaching Capacity: A Blueprint for the State Role in Improving Low Performing Schools and Districts*. Boston, MA: Rennie Center for Education Research & Policy at MassINC.
- Choitz, Victoria, Laura Dowd, and B. T. Long. (2004) *Getting Serious About Lifelong Learning: Improving the Use and Value of the Hope and Lifetime Learning Tax Credits for Working Adults Students*. Arlington, MA: FutureWorks. [equal authorship]
- Long, B. T. (2004) "The Role of Perceptions and Information in College Access: An Exploratory Review of the Literature and Possible Data Sources." Boston: The Education Resources Institute (TERI).
- Longanecker, David, Cheryl D. Blanco, and B. T. Long. (2004) "The Impact of Federal Financial Aid Policies on the Funding, Design, Operation, and Marketing of State and Institutional Financial Aid Policies and Practices: A Review of the Literature." Boston: The Education Resources Institute (TERI).

### ***Editorials, Testimony, and Reviews***

- Baum, Sandra, Susan Dynarski, Art Hauptman, B. T. Long, Michael McPherson, Judith Scott-Clayton, and Sarah Turner. (2011) *Suggestions for Pell Grant Reform*. Washington, DC. College Board.
- Long, B. T. (2009) "A Better way to Provide Financial Aid? Lessons from a Field Experiment." *National CrossTalk*. San Jose, CA: The National Center for Public Policy and Higher Education.
- Long, B. T. and Dana Ansel (2007) "As Student Debt Increases, Colleges Owe more in Performance." *Connection: The Journal of the New England Board of Higher Education*, Winter: pp. 23-24. [lead author]
- Long, B. T. (2006) "College Tuition Pricing and Federal Financial Aid: Is there a Connection?" Testimony before the U.S. Senate Committee on Finance. Hearing: "Report Card on Tax Exemptions and Incentives for Higher Education: Pass, Fail, or Need Improvement?" (December 5).
- Long, B. T. (2006) "Reforming Federal Financial Aid." Education Briefing for Senator

Edward Kennedy.

- Long, B. T. (2006) "What can Governments do to Improve Access and Success in Higher Education?" *National CrossTalk: Reactions to the Spellings Commission Report*. San Jose, CA: The National Center for Public Policy and Higher Education.
- Long, B. T. (2005) "The Remediation Debate: Are We Serving the Needs of Under-Prepared College Students?" *National CrossTalk*. San Jose, CA: The National Center for Public Policy and Higher Education.
- Long, B. T. (2003) "Who Can Afford College? The Economics behind Access." *Ed. Magazine*. Cambridge: Harvard Graduate School of Education.
- Long, B. T. (2002) Book Review: *American Education & Corporations: The Free Market Goes To School*. By D. Boyles. *Teachers College Record*, vol. 104, no. 5.

### ***Unpublished Research Papers***

- Long, B. T. "The Role of States and Institutions in the Provision of Postsecondary Remediation: Policy Choices and Debates." (2010)
- Long, B. T. "What Is Known About the Impact of Financial Aid? Implications for Policy." National Center for Postsecondary Research (NCPR) Working Paper (April 2008).
- Hoxby, Caroline M. and B. T. Long. (1998) "Explaining Rising Income and Wage Inequality among the College-Educated." National Bureau of Economic Research (NBER) Working Paper No. 6873.

### **WORKING PAPERS**

- Bettinger, Eric, B. T. Long, Philip Oreopoulos, and Lisa Sanbonmatsu. "The Role of Simplification and Information in College Decisions: Results from the H&R Block FAFSA Experiment." National Bureau of Economic Research (NBER) Working Paper No. 15361 (September 2009; Revised June 2010). *Revise and Resubmit at Quarterly Journal of Economics*. [equal authorship]
- Boatman, Angela and B. T. Long. "Does Remediation Work for All Students? How the Effects of Postsecondary Remedial and Developmental Courses Vary by Level of Academic Preparation." National Center for Postsecondary Research Working Paper (September 2010).
- Calcagno, Juan Carlos and B. T. Long. "The Impact of Postsecondary Remediation Using a Regression Discontinuity Approach: Addressing Endogenous Sorting and Noncompliance." National Bureau of Economic Research (NBER) Working Paper No. 14194 (July 2008). *Revise and Resubmit*.
- Long, B.T. and Juan Carlos Calcagno. "Does Remediation Help All Students? The Heterogeneous Effects of Postsecondary Developmental Courses." National Center for Postsecondary Research Working Paper.
- Castleman, Benjamin and B.T. Long. "Looking Beyond Enrollment: The Causal Effect of Need-Based Grants on College Access, Persistence, and Graduation."
- Bettinger, Eric, B. T. Long, and Eric Taylor. "Are Graduate Students Good Instructors? The Impact of Teaching Fellows on Student Outcomes."
- Boatman, Angela and B. T. Long. "Does Financial Aid Impact College Student Engagement? The Effects of the Gates Millennium Scholarship on Academic and Extracurricular

Behaviors.”

Bettinger, Eric and B. T. Long. “Mass Instruction or Higher Learning? The Impact of Class Size in Higher Education.” [equal authorship]

Long, B. T. “Do Loans Increase College Access and Choice? Examining the Introduction of Universal Student Loans.” Federal Reserve Bank of Boston, New England Public Policy Center, Working Paper No. 07-1, November 2007.

Long, B. T. “The Reversal of the College Gender Gap: The Role of Alternatives and College Supply.”

#### RESEARCH IN PROGRESS

- Simplification and Incentives: A Randomized Experiment to Increase College Savings (with Eric Bettinger). Funded by the U.S. Department of Education.
- Does Merit Aid encourage better High School Preparation and Achievement? Examining the Academic Effects of the Florida Bright Futures Scholarship (with Ben Castleman). Part of the National Center for Postsecondary Research (NCPR).
- What is the impact of student employment on college outcomes and post-collegiate labor market outcomes? Evidence from Ohio. Part of the Center for Analysis of Postsecondary Education and Employment (CAPSEE).
- Student Supports: Developmental Education and Other Academic Programs. Forthcoming in the Future of Children volume *Postsecondary Education in the U.S.* Cecilia Rouse, Lisa Barrow, and Thomas Brock, Eds.
- Affirmative Action in Tertiary Education: A Meta-Analysis of Global Policies and Practices (with Laura Kavazanjian). Report for the World Bank.
- The War on Poverty’s Higher Education Programs: The Effects on Student Outcomes and Lessons Learned. Part of a project sponsored by the National Poverty Center and the Russell Sage Foundation.
- The Financial Crisis and Declining Affordability: How have students and their families responded? Part of the NBER Project on the Financial Crisis and Higher Education.
- How Needy are You? The Financial Incentives Created by the Student Financial Aid System.
- Loans, Access, and College Choice: Learning from the History of Loan Limits
- Postsecondary Remediation and State Policy: Does it matter if Developmental Courses are only offered at Two-Year Institutions?
- Peer Effects and Student Achievement: The Role of Race in the College Classroom (with Eric Bettinger)

#### AWARDS AND FELLOWSHIPS

Selected to give the Henry and Bryna David Lecture, National Academy of Sciences, Division of Behavioral and Social Sciences and Education (2009)

Robert P. Huff Golden Quill Award. Given by the National Association of Student Financial Aid Administrators (NASFAA) for excellence in research and published works on student financial assistance (2008)

Featured by *The Chronicle of Higher Education* as one of eleven scholars in “New Voices: A

Look at the New Generation of Higher-Education Thinkers” (2005)

Selected as a “Rising Star” in the Academy by *Black Issues in Higher Education* (2003)

National Academy of Education and Spencer Foundation Postdoctoral Fellowship. “The Role of Price in College Decisions: Implications for Aid Policy.” (2002-04)

Morningstar Award for Excellence in Teaching, Harvard Graduate School of Education (2003)

Scholar, Young Faculty Leadership Forum, Harvard University (2002-2006)

National Center for Public Policy and Higher Education, Associate (2002-03)

American Educational Research Association Dissertation Grant Award. “The Market for Higher Education: Economic Analyses of College Choice, Returns, and State Aid Policy.” (1999-2000)

Harvard Department of Economics Graduate Studies Fellowship (1995-2000)

Sumner Slichter Fellowship for Study in Labor Economics, Harvard University (1996-97)

National Science Foundation, Graduate Studies Fellowship (1995-98)

#### GRANTS AND FUNDED PROJECTS

Center for Analysis of Postsecondary Education and Employment (CAPSEE). Funded by the Institute of Education Sciences (IES), U.S. Department of Education (housed at the Community College Research Center, Teachers College, Columbia University with participation by scholars at the University of Michigan, Stanford University, the City University of New York (CUNY), and the University of North Carolina) (2011-2016). \$9,951,362.

The Bill and Melinda Gates Foundation, Grant: “Improving Information and Access to Financial Aid: Expanding the FAFSA Experiment.” (2009-12) Joint with Eric Bettinger and Philip Oreopoulos. \$1,400,088.

Institute of Education Sciences (IES), U.S. Department of Education, Grant: “Simplification and Incentives: A Randomized Experiment to Increase College Savings.” (2009-13) Joint with Eric Bettinger. \$1,757,738

The Bill and Melinda Gates Foundation, Grant: “Understanding Barriers and Examining Interventions: A Project to Study Postsecondary Access and Success Using State Administrative Data.” (2008-12) Joint with Eric Bettinger, Stella Flores, and Michal Kurlaender. \$1,961,931.

The National Center of Postsecondary Research. Funded by the Institute of Education Sciences (IES), U.S. Department of Education (housed at the Community College Research Center, Teachers College, Columbia University with participation by MDRC and the University of Virginia) (2006-2012). \$9,813,619.

“Increasing College Enrollment among Low- and Moderate-Income Families: A Program to Improve Access to College Information and Financial Aid.” Joint with Eric Bettinger and Philip Oreopoulos. *Multiple funders:*

- The Bill and Melinda Gates Foundation (2008-10) \$1,245,024
- Institute of Education Sciences (IES), U.S. Department of Education through the National Center for Postsecondary Research (2007-09) \$100,000
- National Science Foundation (2007-12) \$455,509
- The Bill and Melinda Gates Foundation (2007) \$123,992

- Kauffman Foundation (2007-08) \$140,000
- The Spencer Foundation (2009-10) \$40,000

Atlantic Philanthropies and Ford Foundation, Grant: “Building Infrastructure and Expanding Research in the Economics of Higher Education.” With Thomas J. Kane (2006-08) \$998,000

Smith Richardson Foundation, Domestic Public Policy Fellowship: “Under-prepared Students in Higher Education: Searching for the right Policies to address the Problem of Insufficient Preparation” (2006-07) \$60,000

Lumina Foundation for Education (joint with Eric Bettinger): “The Role and Effect of Remediation in Higher Education.” (2003-06) \$225,000

William F. Milton Fund, Harvard University, Research Grant: “The Role and Effect of Remedial Education in Higher Education.” (2003-04) \$35,000

Spencer Foundation Grant: “Community College Attendance as a Pathway to a Baccalaureate Degree.” (2002-03) \$35,000

Spencer Foundation Grant: “An Analysis of the Development and Impact of Honors Colleges at American Universities.” (2001-02) \$35,000

National Association of Student Financial Aid Administrators (NASFAA) Grant: “The Institutional Impact of the Georgia HOPE Program.” (2001-02) \$5,000

#### ADVISORY POSITIONS (*selected*)

Advisory Committee, Completion Innovation Challenge (2011) An initiative funded by the Bill & Melinda Gates Foundation and directed by Complete College America.

Advisory Committee, Completion Innovation Challenge (2011) An initiative funded by the Bill & Melinda Gates Foundation and directed by Complete College America.

Guest Advisor, Bill & Melinda Gates Foundation, Co-Chair Learning Session on the Postsecondary Success strategy (2011)

Policy Research Panel, Advisory Committee on Student Financial Assistance. Advising on the first and second annual reports due to the U.S. Congress. (2009 to present)

Research Advisor, The Bill & Melinda Gates Foundation, U.S. Program Postsecondary Success Initiative (2009, 2011)

Advisory Board Member, FUEL (Families United in Educational Leadership) (2010-present)

External Advisory Committee, Massachusetts Race to the Top (2010-present)

Education Advisory Group, I Have a Dream Foundation (2008-present)

Research Advisory Board Member, Education Sector (2006-present)

Technical Advisory Committee, College Results Online, The Education Trust. Advised on the development of a web tool that enables students and colleges compare the graduation rates of peer institutions (2004 to present)

Advisory Committee Member, Center for Policy Analysis, American Council on Education (2007-09)

Advisor to the Chancellor of the Ohio Board of Regents (2007-08)

Lumina Foundation for Education, Research Advisory Committee (2006-08)

Advisory Committee, The Working Poor and College Access & Affordability Project, Institute of Higher Education Policy (2006-07)  
Research Advisor, Massachusetts Board of Higher Education, Task Force on Student Financial Aid (2005-06)  
Research Consultant, Best Associates, Project on the Return to Education (2005-06)  
Advisory Board, Study of New Scholars – Principal Investigators: Drs. Richard Chait and Cathy Trower (2003-05)  
Research Consultant, National Association of Independent Schools, Financing Affordable Schools Think Tank (2005)  
Higher Education Advisory Board, Harvard Civil Rights Project (2003-07)

OTHER PROFESSIONAL SERVICE (*selected*)

Contributor, White House Convening on Consumer Information in Higher Education (2011)  
Member, College Board Pell Grant Sustainability Study Group (2011 to present)  
Contributor, Gates Meeting on Financial Aid. National Association of Student Financial Aid Administrators Annual Conference (2011)  
Chair, Institute of Education Sciences, Education Systems and Broad Reform Scientific Review Panel (2009), Member (2007-09)  
Fall Conference Program Review Committee, Association for Public Policy Analysis and Management (APPAM) (2009 and 2010)  
Member, Technical Review Panel, 2008 National Postsecondary Student Aid Survey (2006 to present)  
Task Force Member, “Rethinking Financial Aid.” The College Board. (2006 to present)  
American Enterprise Institute (AEI) Higher Education Reform Forum Working Group (2009 to present)  
Senior Scholar, Spencer Dissertation Fellows Fall Workshop (2006)  
Contributor, “Advancing the Understanding of the Relationship between Education and Labor Market Outcomes.” National Opinion Research Center (NORC), University of Chicago (2006)  
External Review Committee, Spencer Dissertation Fellowship Program (2004-07)  
Social Science Research Council (SSRC), Transitions to College Project, Project Member (2003-06)  
External Reviewer, CERGE-EI / Global Development Network Global Research Competition (2004-09)

Referee: *Quarterly Journal of Economics*, *Review of Economics and Statistics*, *Journal of Labor Economics*, *Journal of Econometrics*, *Journal of Public Economics*, *Journal of Human Resources*, *Economic Journal*, *B.E. Journals in Economic Analysis and Policy*, *Journal of Policy Analysis and Management*, *Journal of Student Financial Aid*, *Economics of Education Review*, *Educational Evaluation and Policy Analysis*, *Review of Higher Education*, *Social Science Quarterly*, *Education Finance and Policy*, *Review of Educational Research*, National Science Foundation, National Center of Education Statistics - Institute of Education Sciences, The Smith Richardson Foundation, The Spencer Foundation, Harvard University Press, Princeton University Press, Stanford University Press.

### TESTIMONY AND EXPERT INTERVIEWS

- Presenter, "Payoffs of Long-Term Investments in Education Research." Capitol Hill Briefing sponsored by Education Deans Alliance, American Educational Research Association, and the National Academy of Education (2011)
- Panel Member, Government Accountability Office Review of Simplifying the Federal Student Aid Application Process (2009)
- Expert Witness, U.S. Senate Committee on Finance, Hearing: "Report Card on Tax Exemptions and Incentives for Higher Education: Pass, Fail, or Need Improvement?" (2006)
- Guest Commentator, National Public Radio. "Continuing Education No Simple Matter for Some." *News and Notes*, September 18, 2006.
- Expert Testimony, Massachusetts Board of Higher Education Meeting. "Does the current financial aid system promote access to higher education? Analysis of the Massachusetts Financial Aid and Enrollment Databases." (2006)
- Expert Testimony, "The Challenges of Access to Higher Education: The Case of Massachusetts." Massachusetts Board of Higher Education, Task Force on Financial Aid. Boston, MA (2004)
- Expert Testimony, West Virginia State Legislature, Education Committee. Testified before State Legislators about State Merit-Based Aid Programs (2001)

### SPEAKING EVENTS (*selected*)

- Presenter, IDEAS Boston. "Nudging Students into College: Could a small change make a big difference?" (2011)
- Presenter, Federal Reserve Bank of Atlanta, Center for Human Capital Studies. "Addressing the Needs of the Underprepared: The Role of Postsecondary Remediation." Employment and Education Conference, September 29-30. (2011)
- Guest Speaker, Massachusetts Educational Financing Authority (MEFA) Summer Workshop (2011)
- Participant, Consumer Information in Higher Education, meeting sponsored by the Bill & Melinda Gates Foundation and Margaret Spellings & Company (2011)
- Guest Speaker, Lumina Foundation for Education Board Meeting. Cambridge, MA. (2010)
- Speaker. National Conference of State Legislators (NCSL) Spring Forum. "Increasing Postsecondary Enrollment among Low-Income Families: Results from the FAFSA Experiment." (2009)
- Speaker. National College Access Network (NCAN) Regional Meeting. "The National State of College Access." (2009)
- Featured Speaker. College Access Symposium, Tufts University. "College Access and Success: Key Barriers and Potential Solutions." (2009)
- Presenter, Boston College 2007 Monan Symposium, Cost, Access, and Equity in Higher Education: American and International Perspectives. Co-Sponsored by the Fulbright New Century Scholars Program. "Student Access and Affordability: Trends in Higher Education Policy." (2007)
- Panelist, Harvard University Inauguration of President Drew Faust, Faculty Symposium: "Inequality and Justice in the Twenty-First Century." (2007)

- Speaker, Greater Boston Superintendents' Roundtable, "Serving the Needs of Under-prepared Students." (2007)
- Speaker and Panelist, Jobs for the Future, Double the Numbers Conference: "Streamlining the Aid Process: Improving College Readiness & Access." (2007)
- Presenter, Forum on Excellence and Innovation in Higher Education, Harvard University. "The Needs of Low-Income Students: Financial, Academic, and Otherwise." (2007)
- Respondent and Panelist, National Postsecondary Education Cooperative, National Symposium on Student Success (2006)
- Featured Speaker, Massachusetts Association of Student Financial Aid Administrators (MASFAA): "College Access in the New Millennium: How is Massachusetts doing?" (2006)
- Featured Presenter and Panel Member, MassINC Distinguished Panel: "Paying for College: The Rising Cost of Higher Education" (2006)
- Speaker, Askwith Education Forum, Harvard Graduate School of Education. "Why High School Students become College Dropouts and What to do about it" (2006)
- Public Lecture, University of Wisconsin-Madison, Wisconsin Center for the Advancement of Postsecondary Education (WISCAPE), Forum on the Consequences of Merit-Based Student Aid. Madison, WI (2006)
- Speaker, "The Hopes and Realities of Higher Education in the United States." Berlin Dialogues sponsored by the Center for European Studies at Harvard University and Wissenschaftszentrum Berlin. Session: "Social Determinism vs. Equal Opportunity: Access to Higher Education in Germany and the United States." Berlin, Germany (2004)

## TEACHING EXPERIENCE

- Harvard Graduate School of Education (2000 to present)
- *The Economics of Colleges and Universities: Price, Costs, and Value* (Graduate course)
  - *The Role of Policy in College Access and Success* (Graduate seminar)
  - *Microeconomics: A Policy Tool for Educators* (Graduate course)
  - *Student Achievement: The Role of Resources and Governance* (Graduate seminar)
- Faculty Instructor, Harvard Institute for Educational Management (IEM) (2001 to present)
- "Enrollment Management, Financial Aid, and Competition in Higher Education"
  - "Student Access and Affordability: Trends in Higher Education Policy"
  - "The Financial Aid Game"
- Faculty Instructor, Harvard Institute for Management and Leadership in Education (MLE) (2009 to present). "The Triple Bind: Keeping Revenues, Expenditures, and Students in Balance"
- Faculty Instructor, Harvard Institute for Higher Education, Program on Performance Assessment in Higher Education (2011). "Economic Perspectives on Outcomes Assessment: Fostering Informed Accountability"
- Faculty Instructor, Harvard Institute for Higher Education, Shaanxi Leadership Program (leaders from the Shaanxi Province, People's Republic of China) (2010) "Management and Innovation of Higher Education" Program

Faculty Instructor, Education Grantmakers Institute, Harvard Graduate School of Education (2009). “Using Research and Evaluation to Advance Public Policy: The Case of the FAFSA Experiment”

Faculty Instructor, National Conference of State Legislators (NCSL) Leadership Forum, John F. Kennedy School of Government, Harvard University (2007)

Faculty Instructor, Harvard Administrative Fellows Program (2004-2006)

Faculty Instructor, Harvard Seminar for Chinese University Presidents (2005)

Faculty Instructor, Harvard Institute for Independent Schools (2005)

Faculty Lecturer, LASPAU: Academic and Professional Programs for the Americas, Program in Financial Leadership for Higher Education (2002)

Associate Director of Undergraduate Honors Thesis Program, Harvard University, Department of Economics (1997-2000)

Teaching Fellow, Harvard University, Dept. of Economics: The Economics of Education (1997-98); Thesis Tutorial in Labor Economics (1998-99 and 1999-2000); Thesis Tutorial in Urban Economics (1996-97 and 1997-98)

#### DOCTORAL ADVISING (*graduates*)

Scott Barge (member); Neal Brown (member); Juan Carlos Calcagno (member); Baoyan Cheng (chair), Stella Flores (chair); Hester Fuller (chair), Liliana Garces (chair); Greg Harris (chair); Darryl Hill (chair); Michael Hurwitz (co-chair); Joie Jager-Hyman (chair); Richard Reddick (chair); Marie-Andree Somers (co-chair); Susan Spote (chair); Jennifer Steele (member).

#### UNIVERSITY LEADERSHIP AND SERVICE (*selected*)

Director, Ed.D. Program, Harvard Graduate School of Education. (2010-present)

Chair of the Ed.D. Steering Committee

Chair of the Ed.D. Admissions Committee

Member, Dean’s Cabinet, Harvard Graduate School of Education (2009-present)

Review Committee, Bureau of Study Counsel (2011)

Chair, Masters Program Strategic Workgroup, Harvard Graduate School of Education (2008-09)

Chair, Enrollment Services Committee, Harvard Graduate School of Education (2002-04)

Admissions Committee, Crimson Summer Academy, Harvard University (2005-06)

#### OTHER EMPLOYMENT

Research Assistant, National Bureau of Economic Research – Cambridge, MA (1996-2000)

Economic Consultant, Harvard Institute for International Development – Alajuela, Costa Rica (1997)

Investment Banking Analyst, Goldman, Sachs & Company - New York, NY (1994)