



Arts in Education Program

Continuing the Conversation Series

presents

# Building Community

October 30th - November 1st, 2009

*at the Harvard Graduate School of Education*

A weekend-long convening for AIE program alumni, current AIE students, and community members working in the arts in education field.



*AIE 2007 graduates Joanne Seelig and Danielle Cavanna discuss art and current issues in the arts-in-education field at a May 2009 Continuing the Conversation event in New York City.*

## Continuing the Conversation Series

Initiated in the fall of 2007, Continuing the Conversation (CtC) is an alumni- and student-led series of events that brings together members and friends of the Harvard Graduate School of Education's Arts in Education (AIE) program community for substantive dialogue around issues in the arts-in-education field. It began with convenings on the Harvard Graduate School of Education campus and continued with the first-ever CtC event outside of Cambridge, at the Museum of Modern Art in New York, in May 2009.

Our mission in Continuing the Conversation is to support and craft the arts-in-education field by bringing together thinkers, practitioners, and leaders in the field; to unify the usable knowledge and resources that will innovate tomorrow's best practices; and to identify real-world applications for the theoretical foundation we've developed in the Arts in Education program. Given our diverse community of artists, educators, administrators, policy-makers, researchers, parents, and arts-learning supporters, we strive to map our places in the world and enhance our influence in the field.

Please visit the AIE website's Alumni & Careers page for more information and documentation of past CtC events:

<http://www.gse.harvard.edu/academics/masters/aie/alumni/index.html>

## Building Community

The Building Community event is designed to provide opportunities for shared discussion of theoretical arts-in-education foundations and practical illustration of our experiences in the arts-in-education field.

With that in mind, we hope in this Halloween-weekend event to:

- Help AIE program alumni, current students, and field practitioners to share their work, professional experiences, and knowledge;
- Re-establish connections among AIE alumni and other practitioners in the field;
- Bring people together to form new collaborations and connections; and
- Explore both theory and practice within the arts-in-education field, challenging attendees to take a leadership role in future arts-learning endeavors.

## Framing the Conversation

In these economically unstable times, it is more important than ever to come together and gather collective strength in a reflective community of arts-in-education practitioners and advocates. We do this with several forms of *community* in mind—from small groups of long-lost classmates to entire AIE cohorts from the program's 13-year history; from geographically identified but occupationally varied groups of casual friends to shared specific-interest groups of museum educators, arts program administrators, or classroom teachers. In all cases we hope to encourage participants to collaborate with others in the exploration of arts-learning issues.

# General Information

*HGSE Arts in Education Program Advisory Council members mingle with current students and alumni at a spring 2008 CtC series gathering.*



## Who Should Attend

The Building Community event was created as a way to establish and renew connections among members of the Arts in Education Program community and supporters of the arts in education field. We are happy to welcome not only long-time members of this community (AIE Program alumni), but also new members (current AIE students) and those members whom we have yet to meet (supporters of the arts in education field who are not affiliated with the Arts in Education Program).

## Event Activities

### Workshops

The Building Community event includes opportunities to attend interactive workshops across the spectrum of arts in education interest areas, including administration, teaching artistry, and research. Workshops are presented by event attendees. Presentation formats include paper presentations with facilitated discussions, interactive workshops, and short presentations of attendees' current work. This part of the event weekend enables attendees to be actively engaged, to reflect, and to contribute to the larger conversation in the field and in their specific areas of interest. Theme areas include:

#### *Creating in Community*

Participatory workshops in art-making explore building community through leadership, research and documentation, or teaching and practice.

#### *Communities of School Practice & Partnership*

How are arts in education professionals impacting the worlds of formalized education and redefining how we understand our roles in the education of students? These workshops share curriculum, policy interventions, or cutting-edge research and practice.

#### *Community Arts Education*

Non-profits and community arts organizations are part of the fabric of our cities and towns. Workshops share innovative forms of community engagement, unique interventions with specific audiences, and ways in which arts in education professionals are impacting communities across the world.

#### *Developing Our Professional Community*

How can we reach out to collaborate, advocate, and lead with each other? Workshops and papers provide new ways for arts in education professionals to lead the field by sharing best practices and professional development, discussing new research/ideas in the field, supporting policy & legislation, and providing a closely networked community of members of the field.



*AIE 2009 graduate Maura Tighe Gattuso participates in a fall 2008 CtC workshop activity about leadership in the arts in education field.*

### Networking Opportunities

One of the primary goals of the Building Community event is to provide participants with opportunities to connect and network with other arts in education practitioners. Networking will be facilitated through many avenues, including group meals, interactive workshops, and reflection time. Participants will have the opportunity to make connections with attendees from within and across disciplines and geographic regions.

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Questions? Comments? Please send an e-mail to [aiectseries@gmail.com](mailto:aiectseries@gmail.com)

## Presentations by Guest Speakers

Guest speakers at the 2009 Building Community Event include:



**Steve Seidel** is the director of the Arts in Education Program at the Harvard Graduate School of Education and the former director of Project Zero, where he is currently a senior researcher. His research interests include reflective practices in schools, close examination of student work, and assessment and documentation of learning. Before coming to Harvard, he taught high school theater and language arts in the Boston area for 17 years.

**Jessica Hoffmann Davis** is a writer, researcher, and educator with an abiding interest in the arts in education. As a senior lecturer at Harvard University's Graduate School of Education, she founded and directed the Arts in Education Program and held the university's first chair in the arts in education (Bauman and Bryant Chair). At Harvard's Project Zero, Dr. Davis explored educational effectiveness in urban community art centers and inquiry-based learning in art museums. This work is described in several monographs (President and Fellows of Harvard College) including: *Safe Havens* (1994) and *The MUSE (Museums Uniting with Schools in Education) Book* (1996). She presents and employs the qualitative research methodology of portraiture in *The Art and Science of Portraiture*, co-authored with Sara Lawrence-Lightfoot (Jossey-Bass, 1997) and *Passion and Industry: Schools that Focus on the Arts* (as above Harvard College, 2001). Davis's recent book, *Framing the Arts as Education: The Octopus has a Good Day* (Teachers College Press, 2005) is based on the AIE program's first core course and raises the challenge of making non-arts education more like the arts. *Why Our Schools Need the Arts* (ibid, 2008) argues for unapologetic advocacy for the arts in education. Her latest book, *An Ordinary Gifted Educator* (ibid, in press) tells the story of the arts filled progressive school that Davis grew up in in New York City, and its inspirational director, her mother, Ann Hoffmann.



**Shari Tishman** is the Director of Harvard Project Zero and Lecturer on Education at Harvard Graduate School of Education. She is interested in understanding and designing environments and instructional approaches that help people learn how to think. Her research focuses on the development of thinking and understanding, learning in and through the arts, and learning in museums. One of her recent projects was *The Qualities of Quality: Excellence in Arts Education and How to Achieve It*, an examination of how arts educators and arts programs in diverse contexts and communities across the United States define the characteristics of excellence—"the qualities of quality"—in arts teaching and learning. Another recent project, *Learning in and from Museum Study Centers*, was an investigation into how visitors learn in the Harvard Art Museums' study centers. Shari is the co-developer of several ongoing Project Zero initiatives, including *Artful Thinking*, a program that helps classroom teachers use works of art in subjects across the curriculum in ways that strengthen student thinking and learning; and *Visible Thinking*, an approach to the teaching of thinking that emphasizes the development of thinking dispositions, the use of "thinking routines," and the documentation of student thinking and learning.

## Registration & Event Fee

The registration fee is \$55 per person for early-bird registration (*registrations postmarked on or before August 15th, 2009*) and \$75 per person for regular registration (*registrations postmarked after August 15th, 2009*). The registration fee goes directly to the costs associated with the Building Community event. Registration fees are non-refundable. All checks must be made payable to Harvard University. Please note in the memo section of the check the names of all registrants. If you are including a donation, please note in the memo section of the check a clear description of the donation. At this time we regret that we are unable to accept credit card/debit card payments for the registration fee or donations. Space is limited, and complete registrations (including the registration fee) will be accepted on a first-come, first-served basis. The registration form is included at the end of this brochure.



*Attendees respond to arts in education questions posed by Steve Seidel at the first CtC event in 2007.*

## Location

The Building Community event will take place on the campus of the Harvard Graduate School of Education (HGSE) in Cambridge, Massachusetts. Should any event activities or meals be planned off-campus, they will be in the surrounding Harvard Square area or accessible via public transportation. HGSE is located on Appian Way, a short walk from the Harvard Square T stop on the Red Line. Please visit the HGSE website (<http://www.gse.harvard.edu/about/campus/directions/index.html>) for detailed directions.

## Accommodations & Travel

Several Cambridge-area hotels are located within the HGSE area. Attendees are encouraged to make travel and accommodation arrangements early as the fall is a popular time of year for events in the Boston area. We are unable to guarantee room availability for the event weekend.

We have secured a discounted rate of \$189 + tax for the Harvard Square Hotel (110 Mount Auburn Street), pending availability. To make a reservation, please call (617) 491-2222, Monday – Friday, 8am – 6pm or e-mail [reservations@theinnatharvard.com](mailto:reservations@theinnatharvard.com) and refer to the group name “G.S.E.Arts in Education Continuing” or group code 255342. You will be asked to provide a credit card to secure your reservation.

*Other local hotels include:*

- **Doubletree Guest Suites:** 400 Soldiers Field Road, Boston, Massachusetts, Tel: 617-783-0090. This hotel includes shuttle service to Harvard Square.
- **Best Western Hotel Tria:** 220 Alewife Brook Parkway, Cambridge, Massachusetts, Tel: 617-491-8000. This hotel provides shuttle service to Harvard Square.



*AIE alumni explore works of contemporary art at the Museum of Modern Art, New York during a spring 2009 CtC series event.*

# General Information

- **Irving House at Harvard:** 24 Irving Street, Cambridge, Massachusetts, Tel: 617-547-4600. This hotel is located in the Harvard Square area.
- **Cambridge Bed & Muffin:** 267 Putnam Ave, Cambridge, Massachusetts, Tel: (617) 576-3166. This bed & breakfast is located 1.5 miles from the Harvard Graduate School of Education.

Are you flying to Cambridge for the Building Community event? Set up a travel alert through Bing Travel: <http://www.bing.com/travel>. The site will send daily fare alerts that let you know if the price is likely to rise or fall.

Competitive rates for hotels and flights can also be found on [www.priceline.com](http://www.priceline.com), [www.kayak.com](http://www.kayak.com) and [www.travelocity.com](http://www.travelocity.com).

## Building Community Fellowship

The CtC BUILDING COMMUNITY conference committee is committed to recognizing, supporting and building a diverse Arts in Education community. Realizing that registration and travel costs may be a challenge for some, a grassroots fundraising effort has begun in order to provide a limited number of fellowships that will be awarded to offset attendant conference expenses. Fellowship awards can be used toward costs of travel, accommodations and/or registration. Fellows will receive recognition and acknowledgment during the event.

Preference will be given to applicants who:

- are unable to afford to attend the conference, and/or
- are traveling from outside of the Greater Boston metropolitan area, and/or
- reflect diverse, underrepresented communities, and/or
- have been invited to contribute to the program, and/or
- have limited opportunities to meet professionally with AIE community members

To apply, please submit an e-mailed fellowship application along with your registration form. Detailed fellowship application instructions are included in the Event Registration Form below.

To contribute to the Building Community Fellowship, please donate funds using the conference registration form or contact [aiectcseries@gmail.com](mailto:aiectcseries@gmail.com) with CTC:BC DONATION in the subject line to donate airline mileage or hotel vouchers.

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to **unify the usable knowledge and resources** that will innovate tomorrow's best practices;

and to **identify real-world applications** for the theoretical foundation we've developed in the Arts in Education program.

Given our diverse community of artists, educators, administrators, policy-makers, researchers, parents, and arts-learning supporters, **we strive to map our places in the world and enhance our influence in the field.**

**Arts in Education Program Continuing the Conversation Series**  
**Building Community Event Registration Form**

October 30<sup>th</sup>-November 1<sup>st</sup>, 2009

*Please submit one Event Registration Form for each registrant included in your registration fee check.  
 Write the names of all registrants included in your registration fee payment and a clear description of any included donation in the memo section of your check.*

### Personal Information

First Name:

Last Name:

AIE Graduation Year (please write N/A if you are not affiliated with the AIE program):

Field(s) of Work:

Art Form(s) you work in:

Phone Number:

E-mail:

Address:

City:

State:

Zip Code:

Country:

Workplace or other Affiliation you'd like to have noted on your name tag and/or the event program (if applicable):

You may include my contact information in a program distributed to attendees.     yes     no

Days I expect to attend the event:    Friday, October 30<sup>th</sup>    Saturday, October 31<sup>st</sup>    Sunday, November 1<sup>st</sup>

### Special Requirements

- Please let us know about any dietary restrictions you may have:  
     vegetarian      non-dairy      other (please specify):  
     food allergies (please specify):
- Please indicate if you have access or disability requirements of which we should be aware:

### Event Registration Fee

**Early-Bird Registration** (registrations postmarked on or before August 15<sup>th</sup>, 2009): Please send a check in the amount of \$55 per registration made out to Harvard University to the address listed under the "Submit Your Registration Form" section below.

**Regular Registration** (registrations postmarked after August 15<sup>th</sup>, 2009): Please send a check in the amount of \$75 per registration made out to Harvard University to the address listed under the "Submit Your Registration Form" section below.

*Please indicate in the check memo section the names of all registrants for whom you're including a fee. We are only able to accept payments via check or money order made out to Harvard University.*

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Questions? Comments? Please send an e-mail to [aiectseries@gmail.com](mailto:aiectseries@gmail.com)

## Help Build Community!

The Building Community event is a grassroots effort hosted by the AIE Program, and is led by alumni and student volunteers. Any contributions to this event will help to defray event costs, enable us to offer more accommodations to our attendees during the event weekend, and help enable the participation of everyone who wishes to attend.

I would like to donate one or more \$55 scholarship(s) to enable other attendees to attend the event. My check made payable to Harvard University is included with this registration form.

I would like to make a donation to support the Building Community Fellowship and to help defray event costs. My check made payable to Harvard University is included with this registration form.

I would like to volunteer for a 90-minute time slot during the event.

## Building Community Fellowship—*please follow the instructions below if you wish to apply for a fellowship.*

See description of the Building Community Fellowship in the event brochure above.

A completed application must be received by e-mail to [aiectcseries@gmail.com](mailto:aiectcseries@gmail.com) with “**CTC:BC FELLOWSHIP APPLICATION**” in the subject line, on or before midnight on **August 15, 2009**.

Application must include:

- Building Community event registration form (**Note**—*Fellowship applicants do not need to submit a registration fee with the event registration form. Those applicants not selected as fellowship recipients will be invited to register for the Building Community event by paying the early-bird registration fee at the time of fellowship notification.*)
- 1-2 page resume (in Word or PDF format)
- A copy of your student ID card (if applicable)
- A 50-75 word biography. (in Word or PDF format) If awarded a fellowship, this biography will be used for publicity purposes.
- Itemized travel and lodging budget. Include any funding you expect to receive from other sources, including your own contributions (in Word, Excel, or PDF format)
- Essay (in Word or PDF format) In 500 words or less, please answer the following six questions:
  1. In what ways do your background, studies, and work/life experiences prepare you to think about and build community?
  2. Why is connecting with the HGSE Arts in Education community important to you?
  3. Describe how your work creates or contributes to new areas of exploration in the field of Arts in Education.
  4. What do you hope to gain from attending the Building Community conference?
  5. Explain how you imagine this fellowship award will help you attend and contribute to the Building Community conference.
  6. If applicable, please note anything else you'd like to tell the selection committee.

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**Please use the space below for other information or comments for the registration committee (if applicable):**

## Submit your Registration Form!

Registration submission is a 3-step process. Please submit one registration form for *each registrant* included in your registration fee payment. We are only able to accept payment in the form of a check or money order made payable to Harvard University.

(1) Please save this PDF form in the following format: "LastName\_FirstName-Registration.pdf" and e-mail to [aiectcseries@gmail.com](mailto:aiectcseries@gmail.com);

(2) write the names of all attendees for whom you're including a registration fee and a description of any donation you wish to make in the memo section of your check—please make all checks payable to Harvard University;

(3) and mail your registration fee (see below) with a printout of this registration form to:

Scott Ruescher  
Harvard Graduate School of Education  
Arts in Education Program  
13 Appian Way  
Longfellow 309  
Cambridge, MA 02138

\* Please write on the outside of the envelope: "Building Community Registration"

### Registration Fee total

*Please fill in the fields below to calculate your registration fee.*

Registration Fee Total: \$ \_\_\_\_\_

*\$55 per early-bird registration postmarked on or before August 15<sup>th</sup>, 2009 or \$75 per registration postmarked after August 15<sup>th</sup>, 2009.*

Scholarships Donation Total: \$ \_\_\_\_\_

*\$55 per attendance fee scholarship(s) that you are donating, if applicable.*

Other Donation Total: \$ \_\_\_\_\_

*Please indicate any other donation amount you wish to include with your registration fee check, if applicable.*

**Total Payment Included with my Registration Form: \$ \_\_\_\_\_**

**Please contact [aiectcseries@gmail.com](mailto:aiectcseries@gmail.com) with any questions regarding the Building Community event, event registration, or any other inquiries or comments.**

*Registration fee is non-refundable. Space is limited and registrations are accepted on a first-come, first-served basis for paid registrations.*

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